



# Send for my FREE Outfit and start a Quick-Cash spare time Shoe Business!



## We Show You How To Do It!

Now, without spending one cent, you can start a sparetime Shoe Business that brings in exciting cash profits every month! My powerful Selling Outfit makes it easy. Just take 2 orders a day for our fine, Nationally-Advertised shoes and you earn up to \$217.50 extra a month! You also get chances to win valuable free prizes.

#### **EVERYBODY** Wears Shoes!

Here's the perfect business, because EVERYONE you know can be a customer! Just show friends, relatives, neighbors, people where you work, how Mason Velvet-eez Air Cushion shoes let them "Walk on Air". That's REAL comfort!

As the Mason Shoe Counselor you give people the EXACT style, size and width they order because you draw on our giant stock of 200,000 pairs in sizes 2% to 15, widths AAAA to EEEE. Customers choose from over 160 different styles-dress, sport and work styles for men and women, including air-cooled Nylon Mesh shoes, also work shoes with special built-in comfort and safety features. You'll be EXCITED the way people stuff steady cash profits in your pocket for extra-comfortable Mason shoes!

MASON SHOE MFG. CO. DEPT. MA-2 26, CHIPPEWA FALLS. WIS.

#### Mason Shoes Can Be Bought Only From YOU!

Because we do not sell Mason Velvet-eez shoes in stores, people must buy these TV-advertised shoes with the famed Good Housekeeping Seal ONLY FROM YOU ... and keep buying from you! \* Right now, during our Golden Anniversary year, is the perfect time to get started. Just mail the coupon and I'll rush your money-making FREE Starting Outfit. The Professional Sample Outfit pictured above is sent to qualified men without a penny's cost! Send today and start earning exciting cash profits RIGHT AWAY!

# RUSH FOR FREE OUTFIT!

MR. NED MASON MASON SHOE MFG. CO., Dept. MA-226 Chippewa Falls, Wisconsin

Please rush my 50th Anniversary FREE Selling Outfit so I can start making up to \$217 EXTRA a month and more RIGHT

NAME ADDRESS

STRAIGHT ARROW, May-June 1954. Vol. 1, No. 36. Published every other month by Magazine Enterprises. 11 Park Place, New York 7. N. Y. Vincent Sullivan, Publisher; Raymond C. Krank, Editor. Subscription for 12 issues, \$1.50; other countries, \$2.00. Entire contents copyrighted 1954 by National Biscuit Company, World rights reserved. Printed in U.S.A.

STRAIGHT A-R-R-D-W







S-F-R-4-1-6-11-4-0-0-11------









AN HOUR LATER, MUCH TO HER DELIGHT, BLUECLOUD FINDS THE GREAT COMANCHE CHIEF ALONE IN THE HILLS —





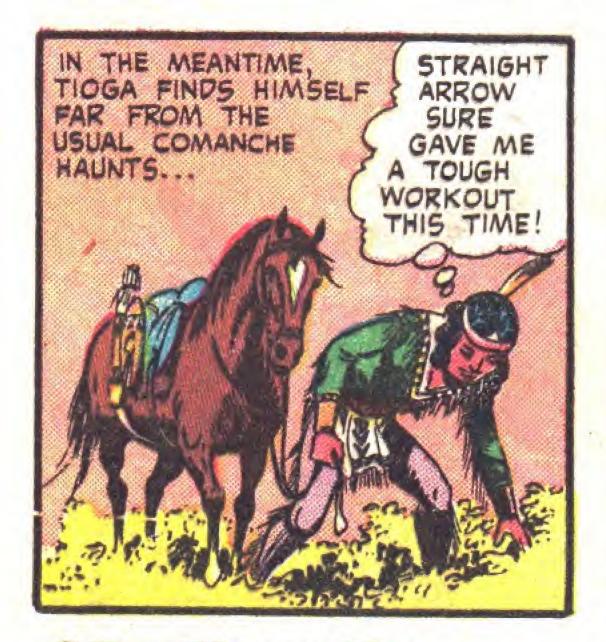


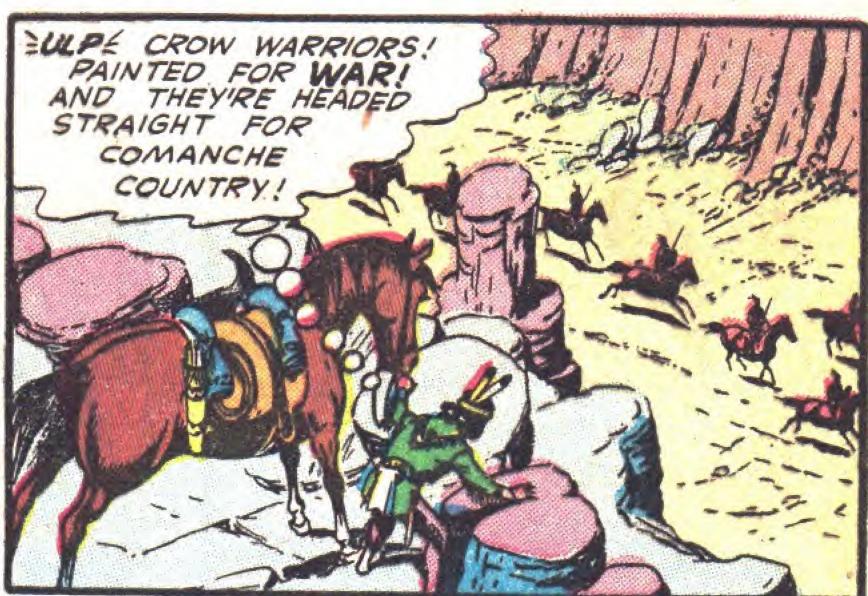
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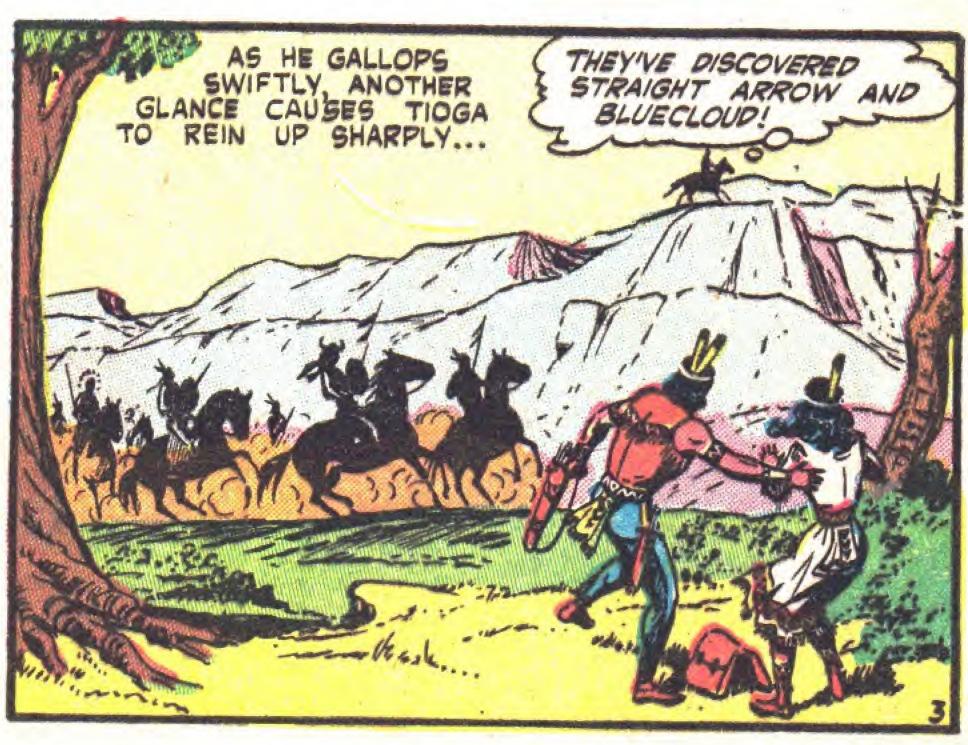




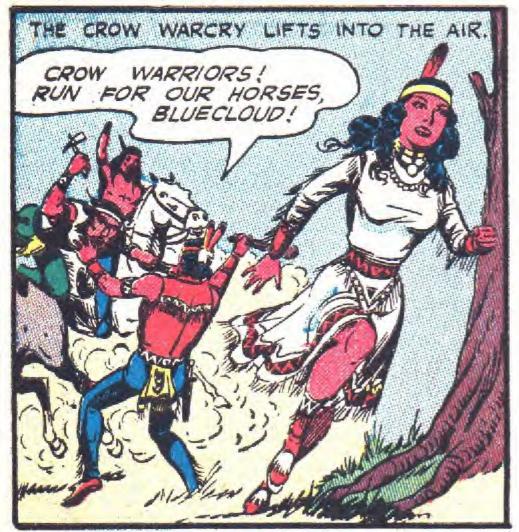




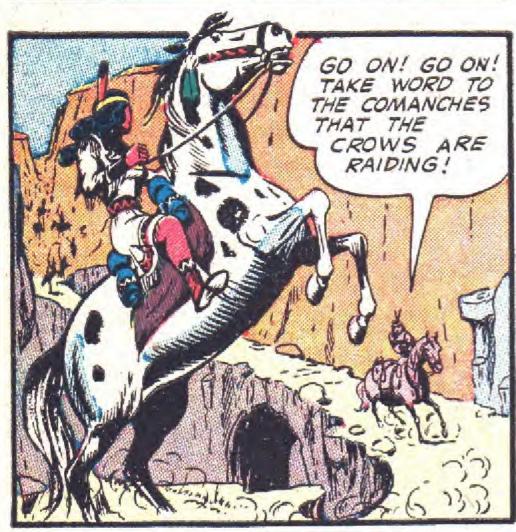


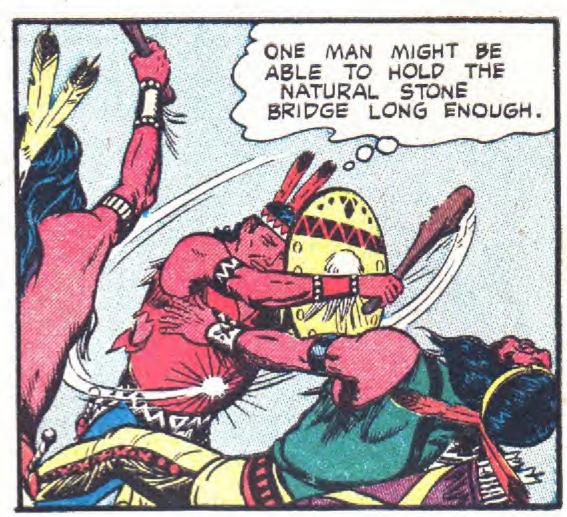


#### STRAIGHT ARROW







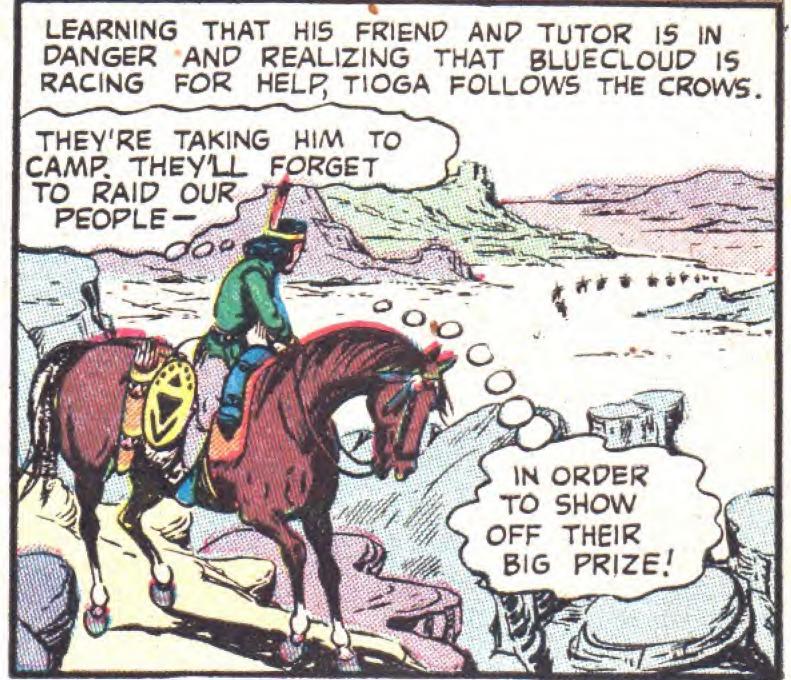






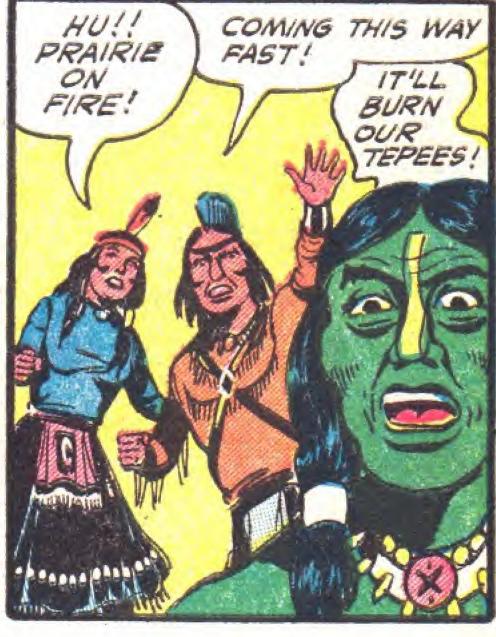
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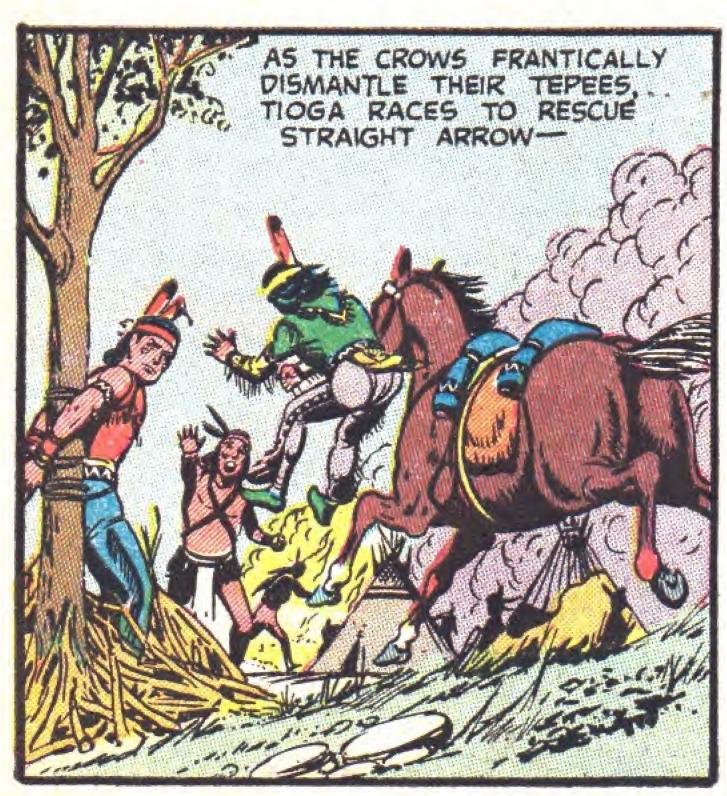












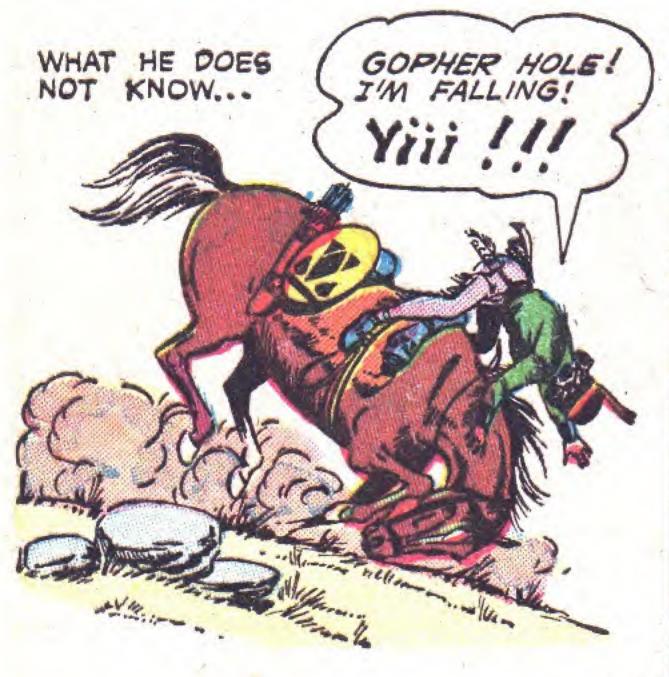


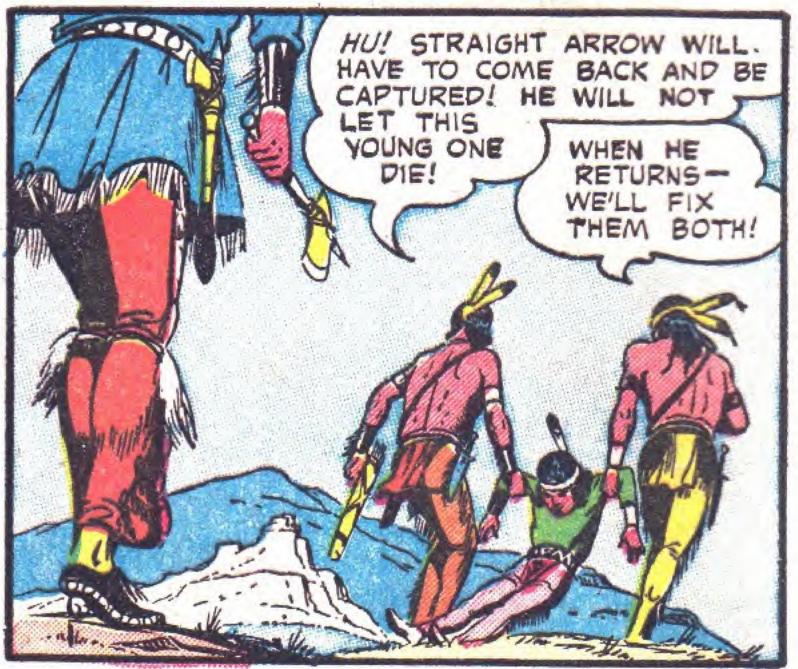
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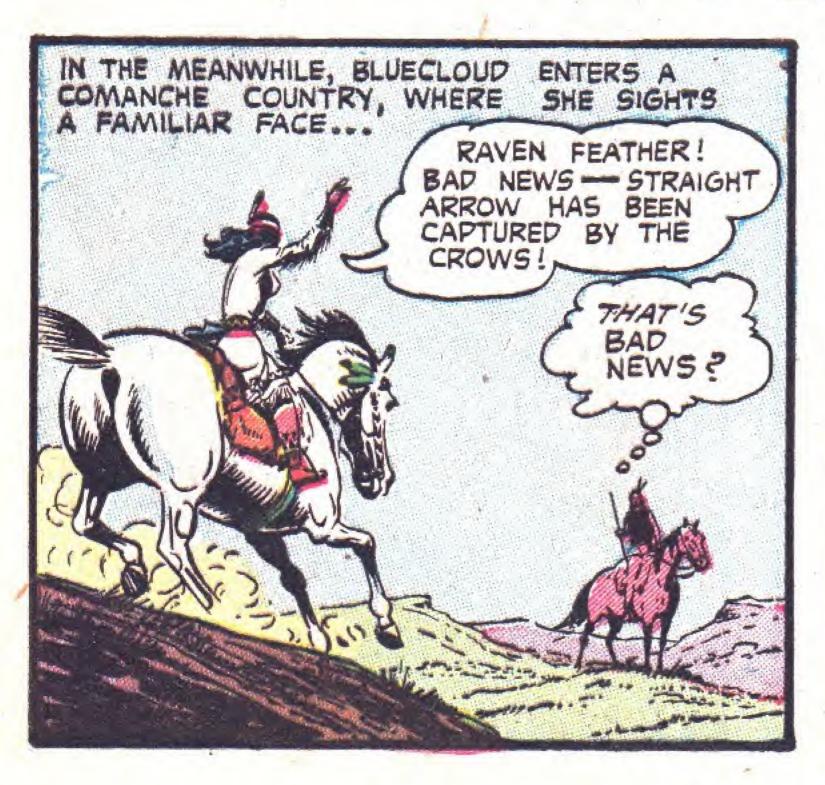








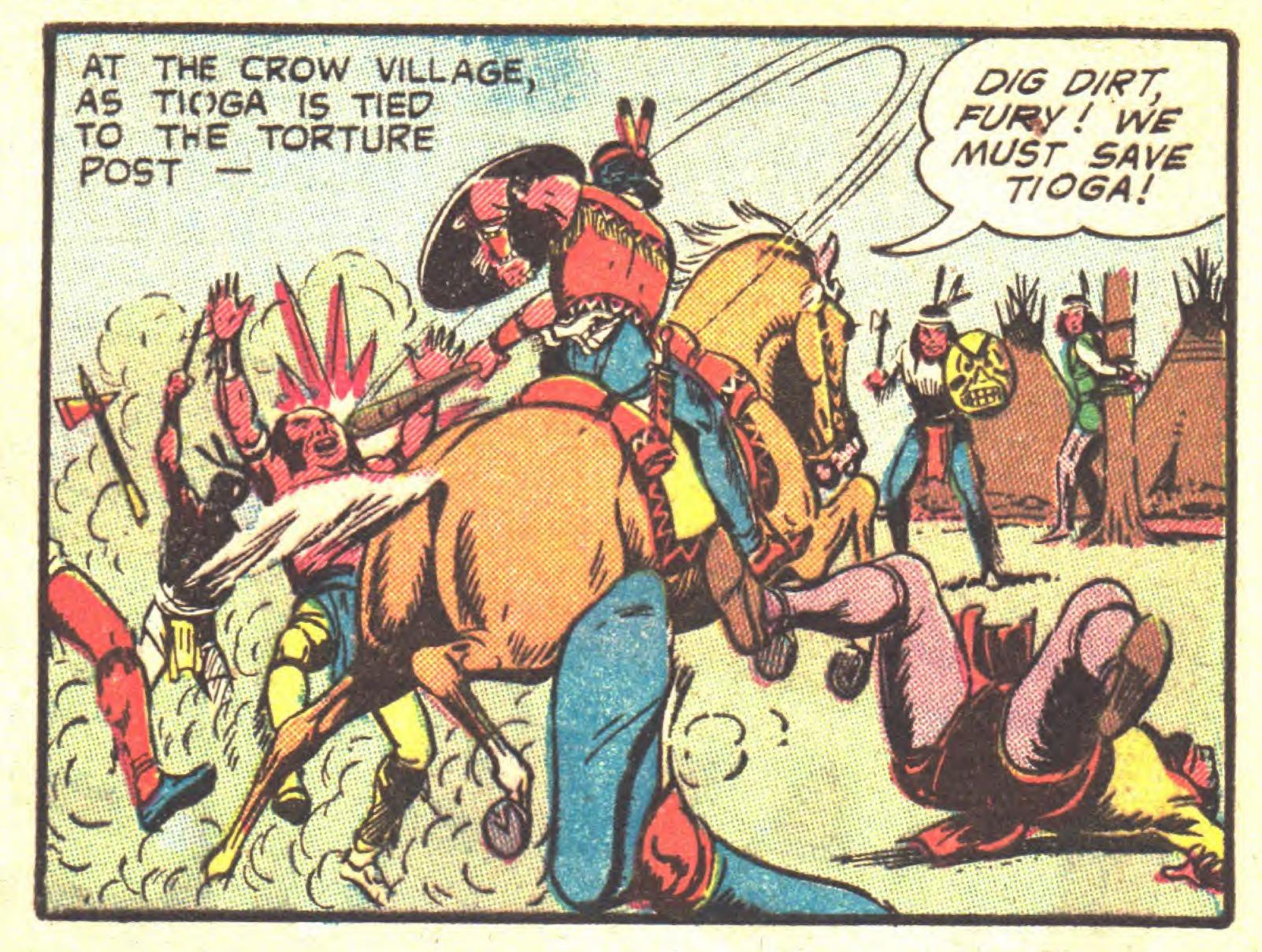


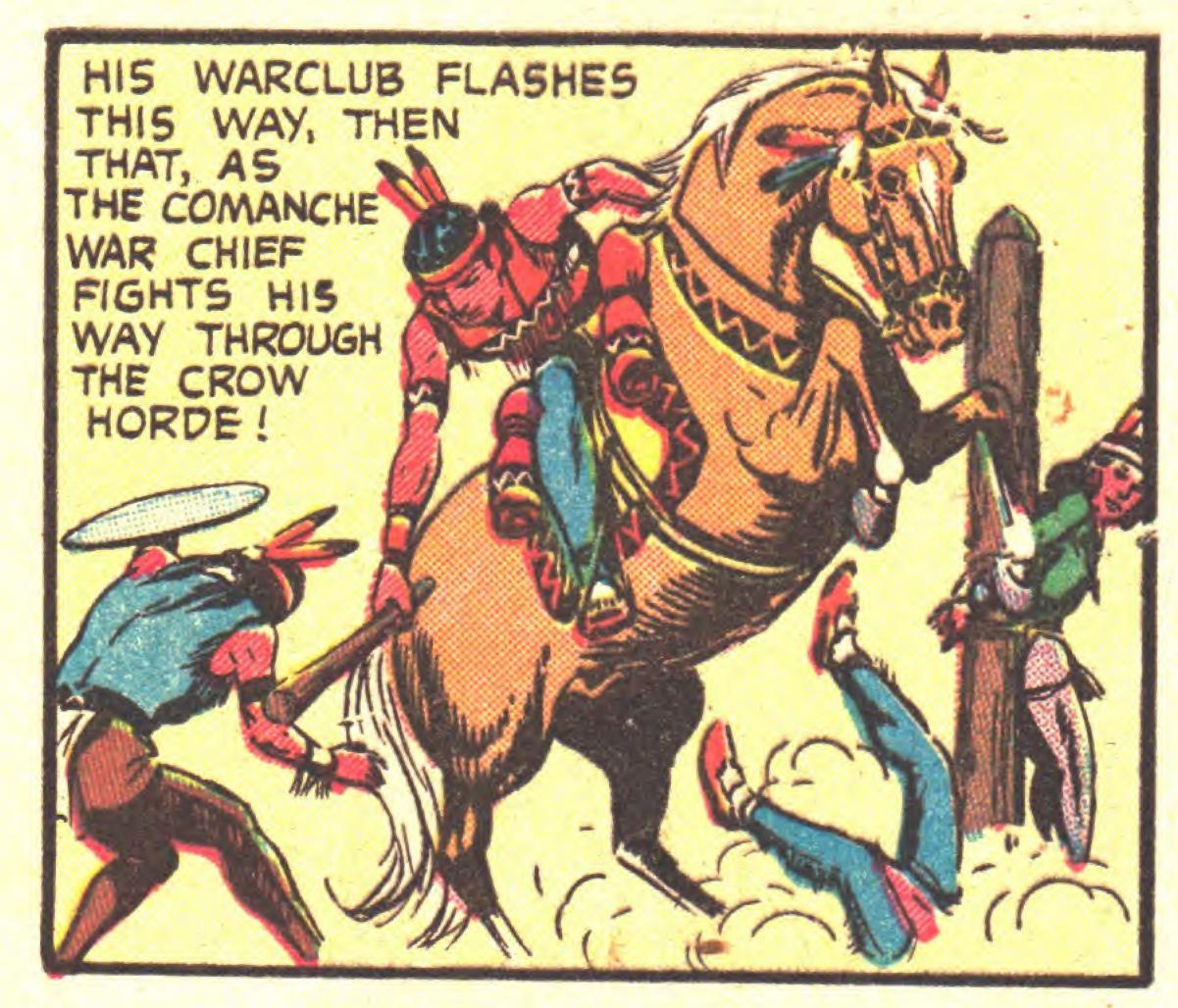


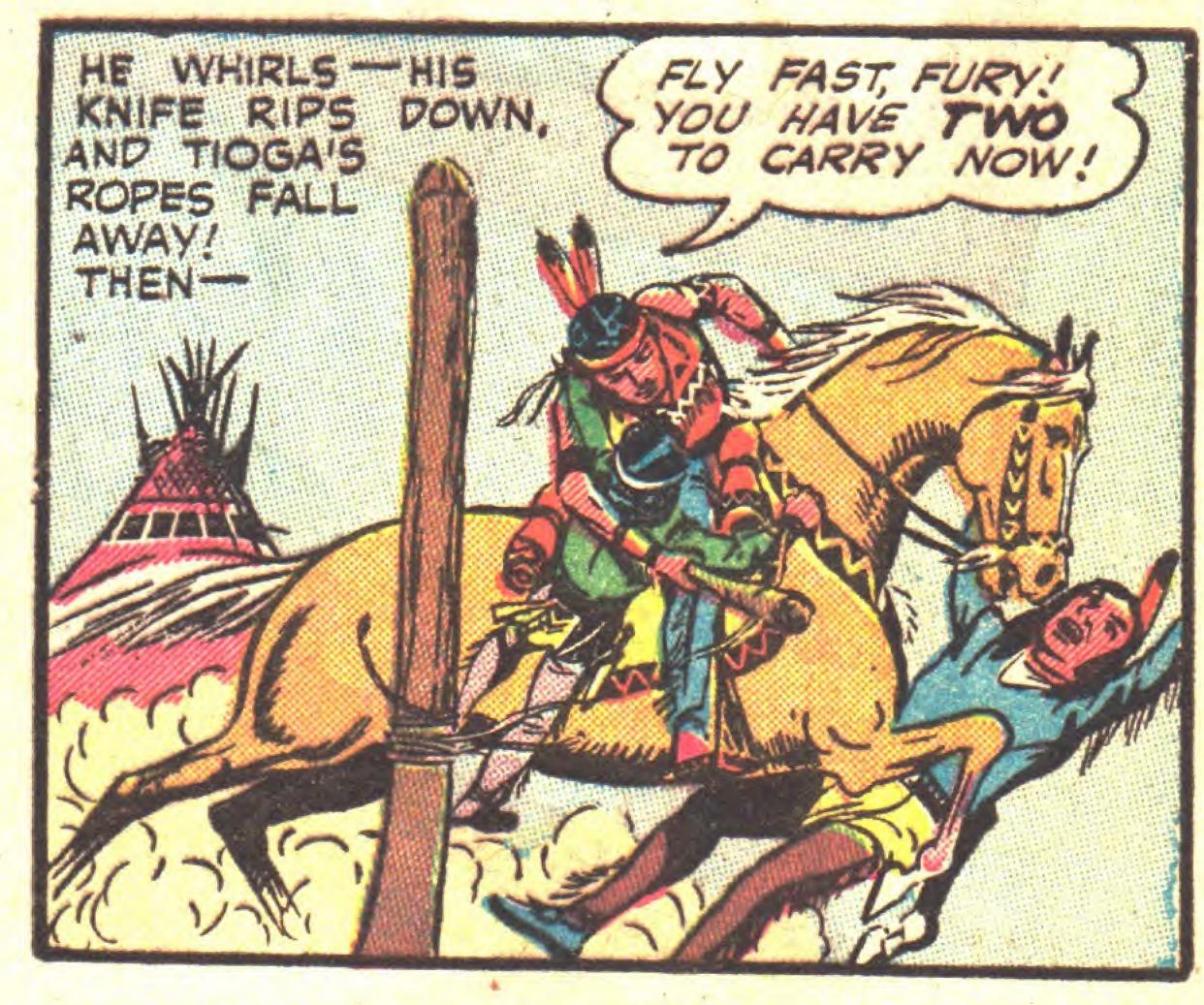


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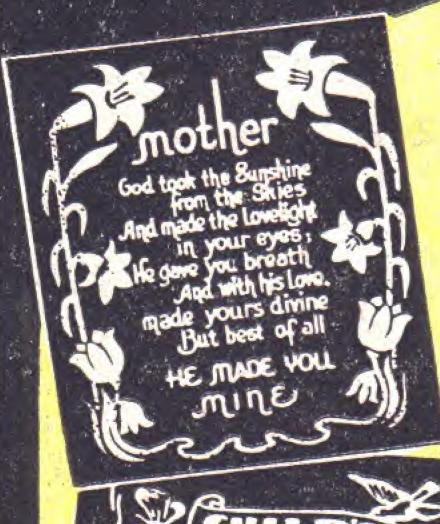


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BE SURE TO GET YOUR COPY—AT YOUR NEWSSTAND NOW!

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# SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35¢ each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

IF YOU SELL ALL 40 YOU KEEP \$4.00



REMEMBER: No money is needed in advance. You take no risks.
You can return all the motters you do not self.
You do not pay shipping costs or eplit your commission. You keep all the sprefit on each sale.



DITE ONE another AS I HAVE AS I HAVE YOU

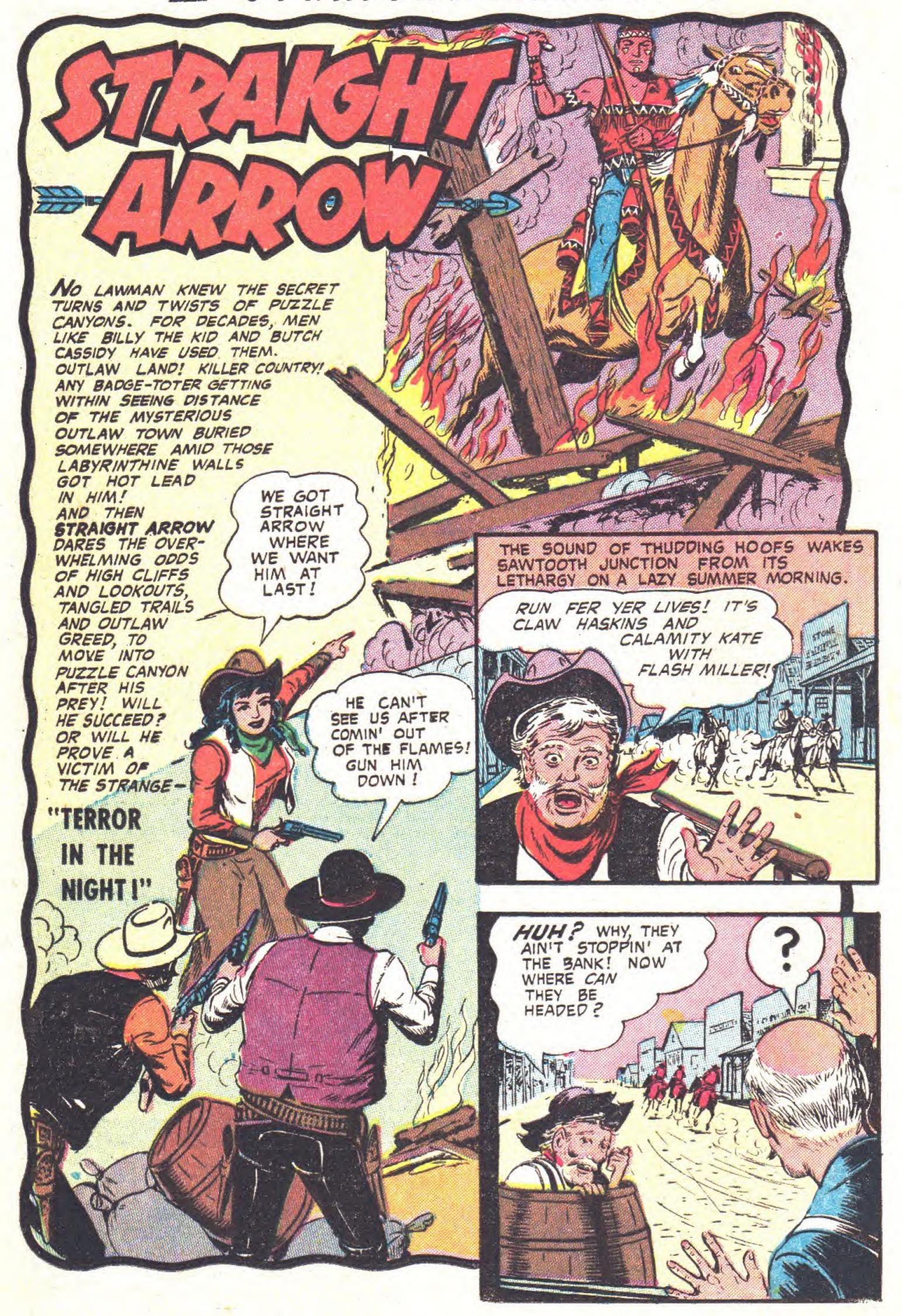


WRITE
FOR COMPLETE
FOR COMPLETE
TO

STEPHENS CREDIT SALES

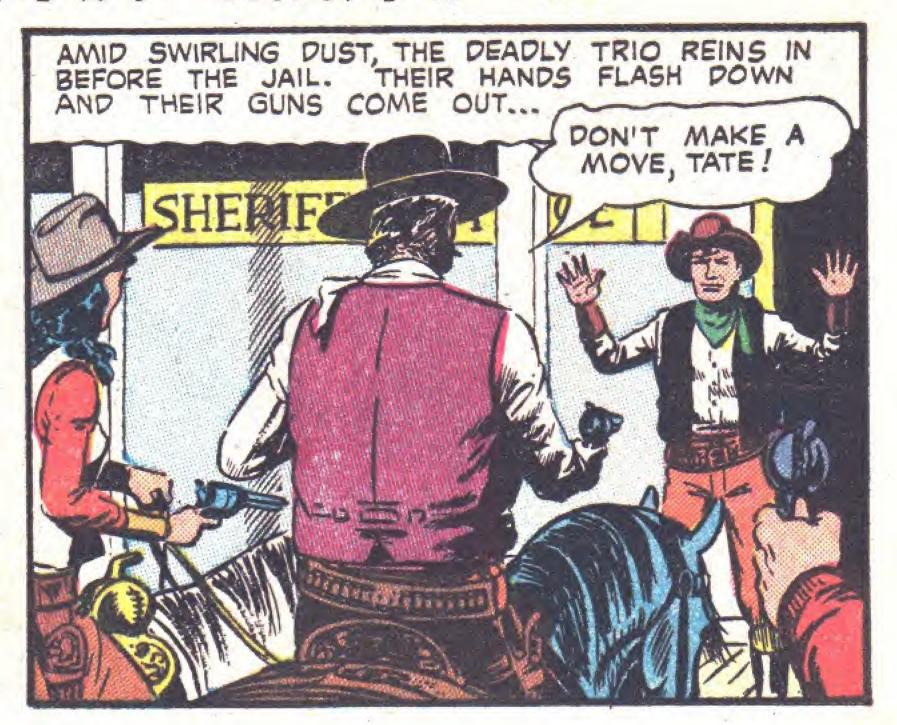
Dept. E 53 P. O. Box 1004

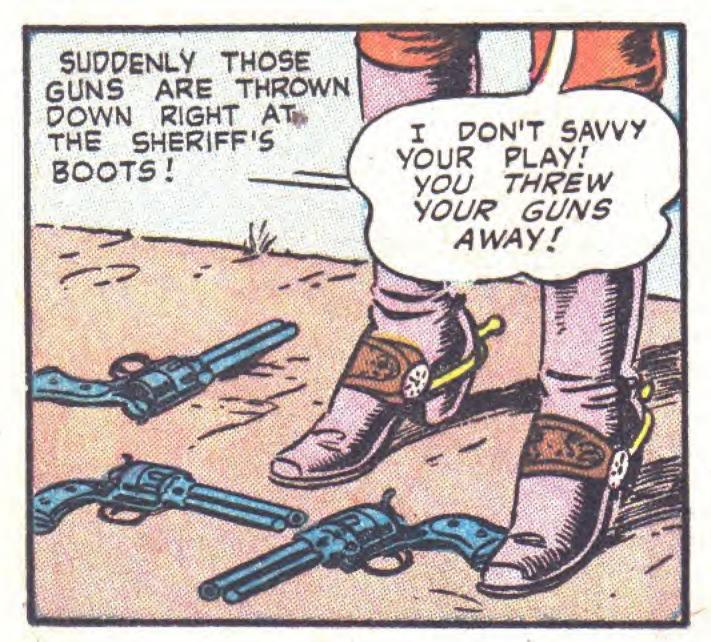
Nashville , Tennessee

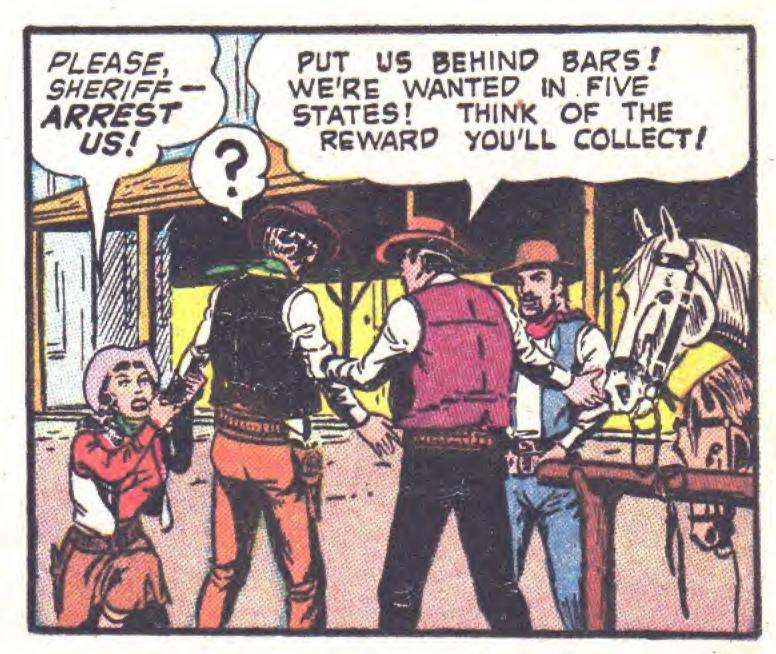


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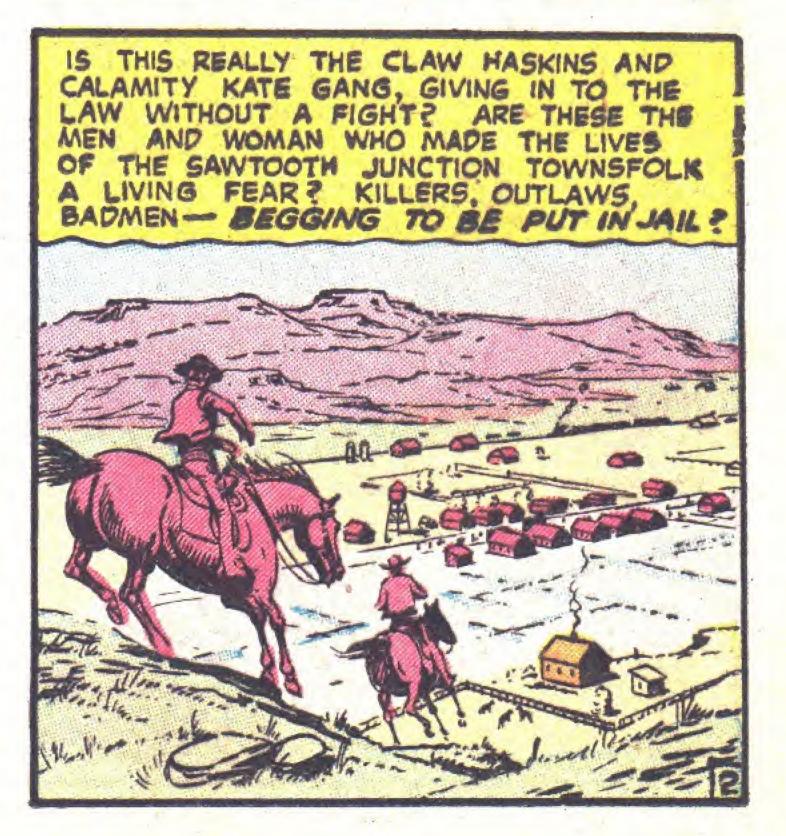








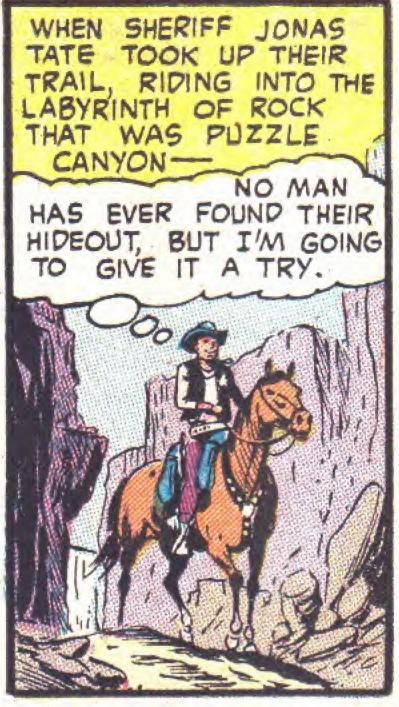


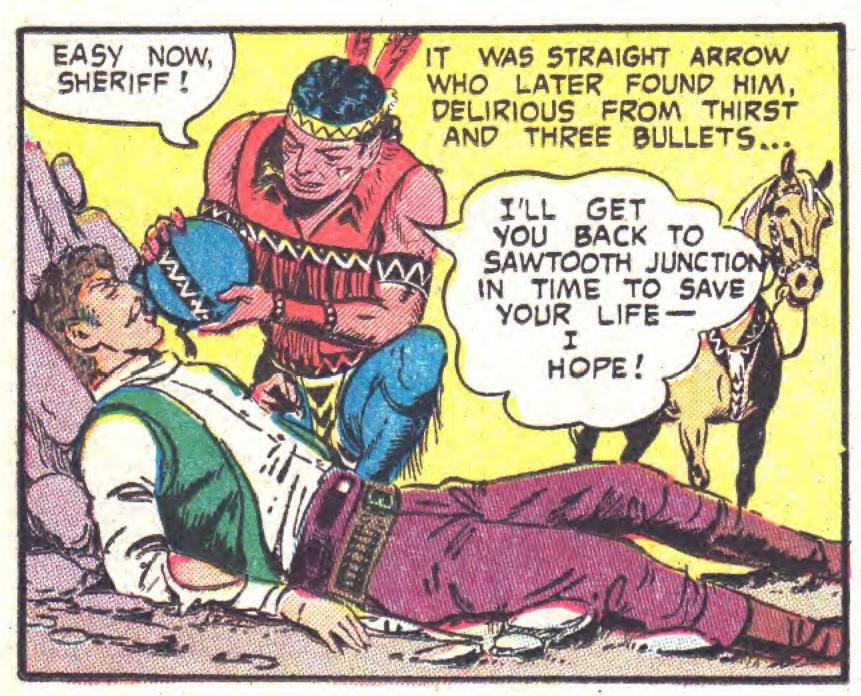


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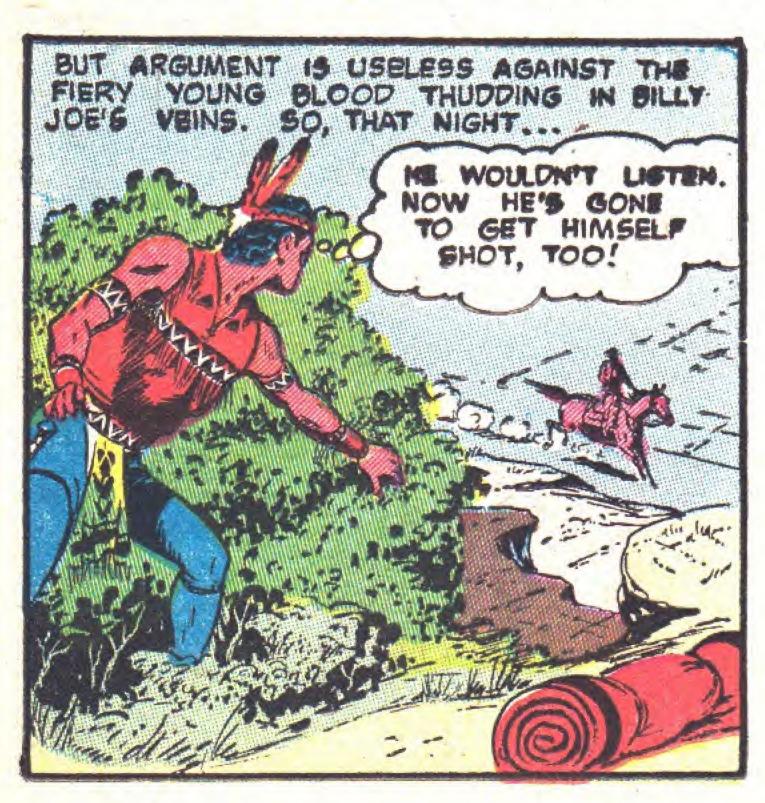






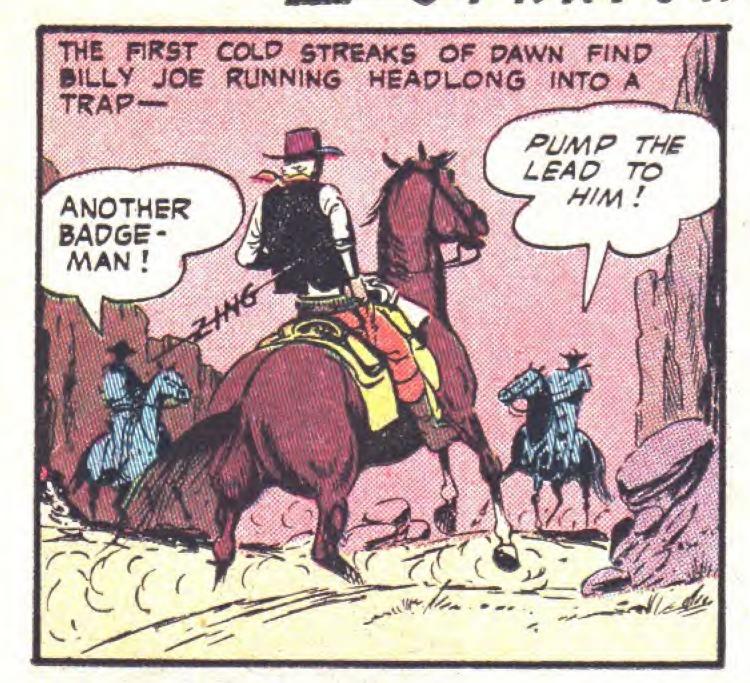


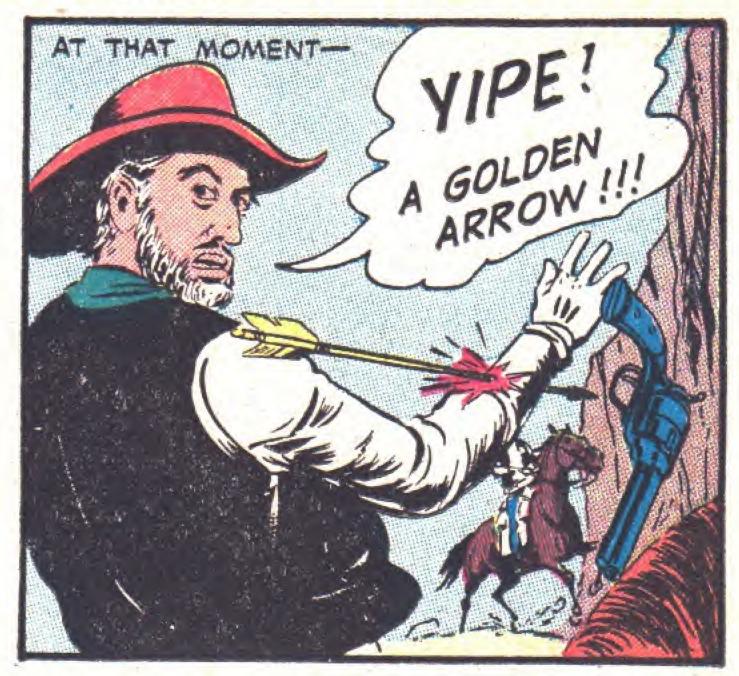


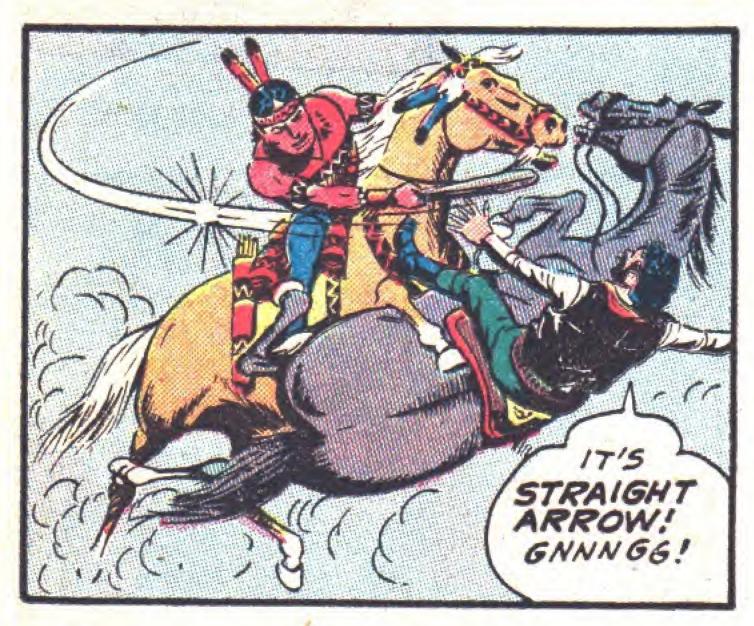


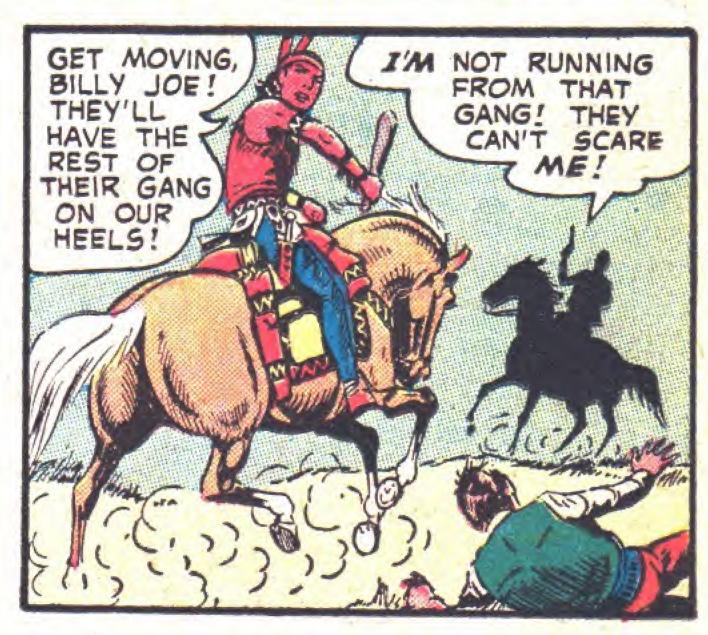


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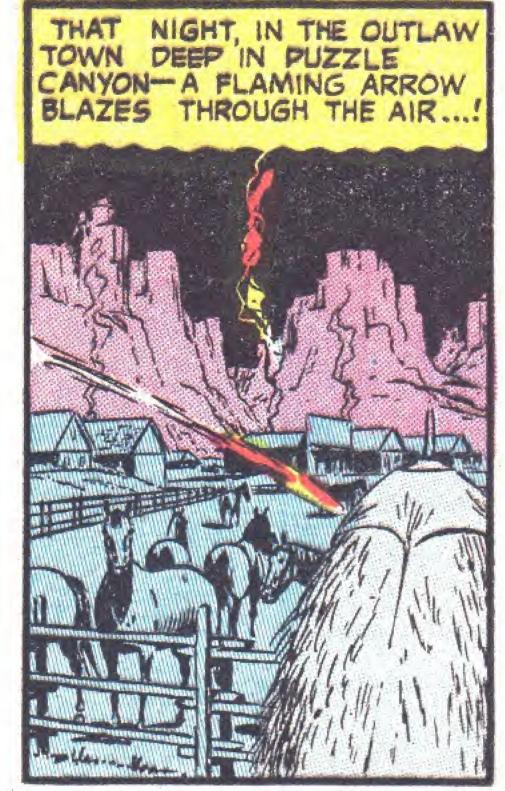




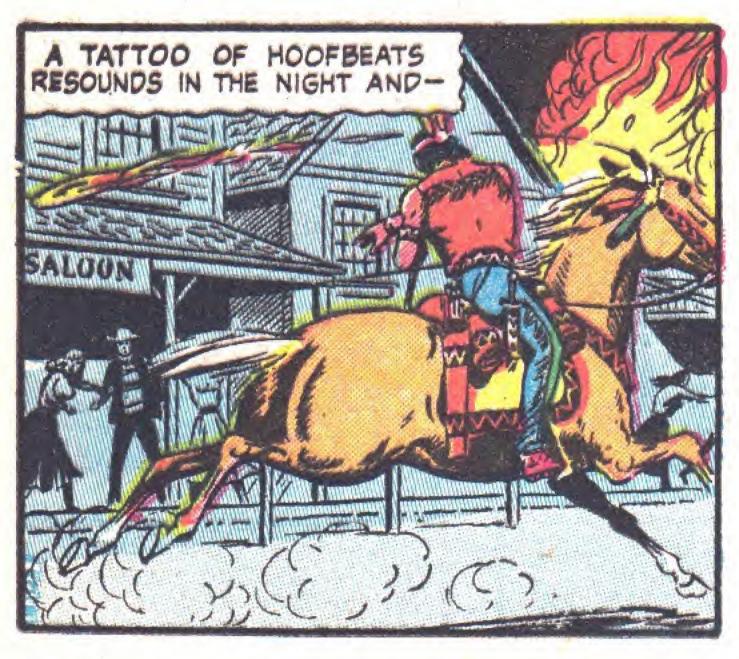


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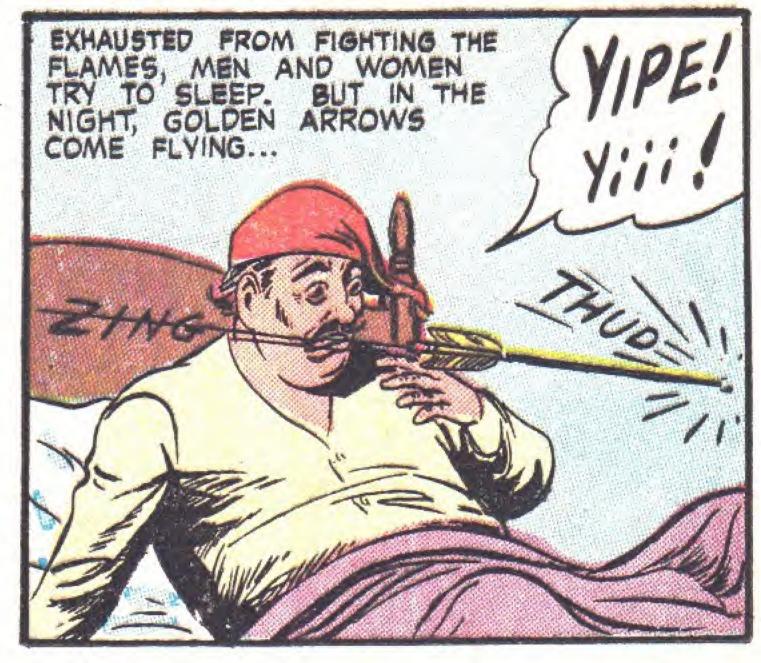




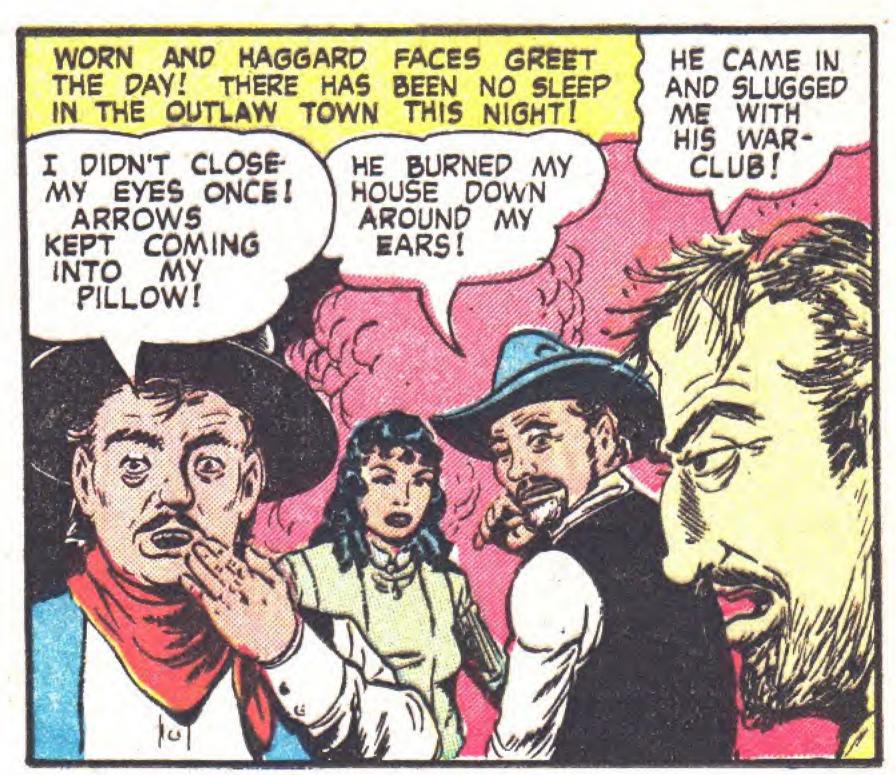


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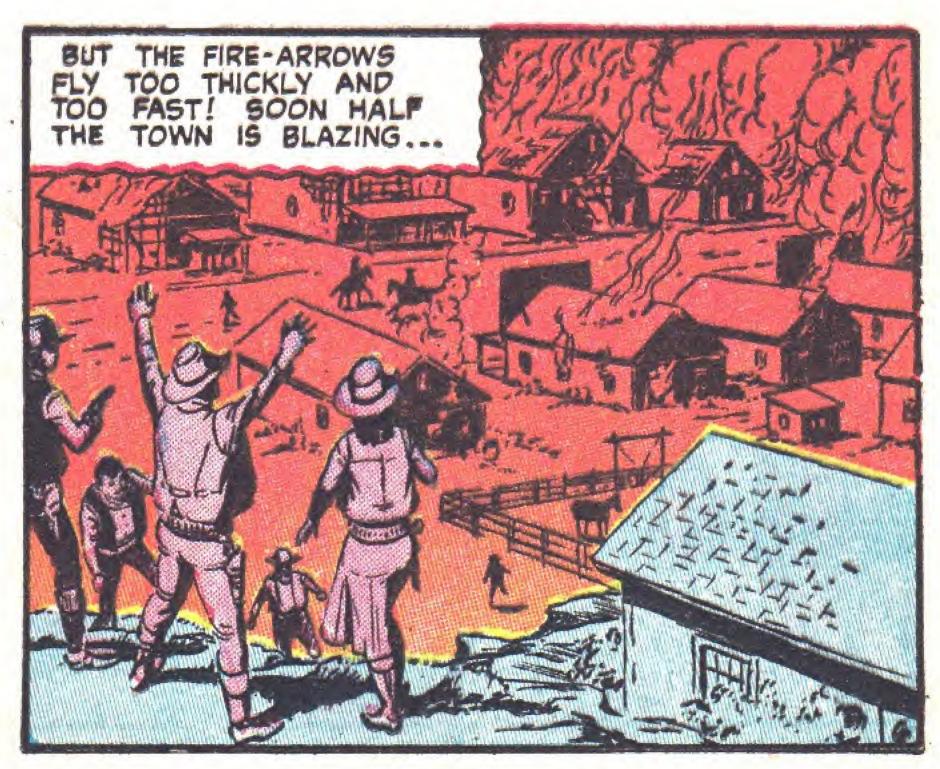






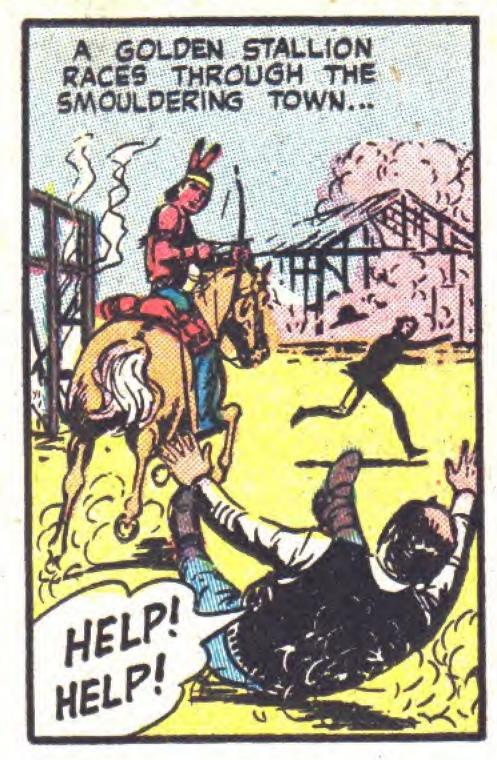




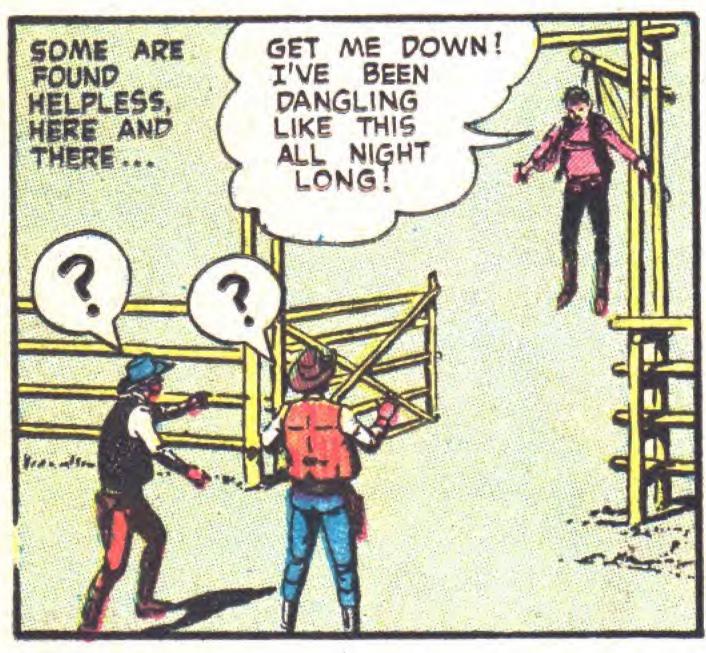


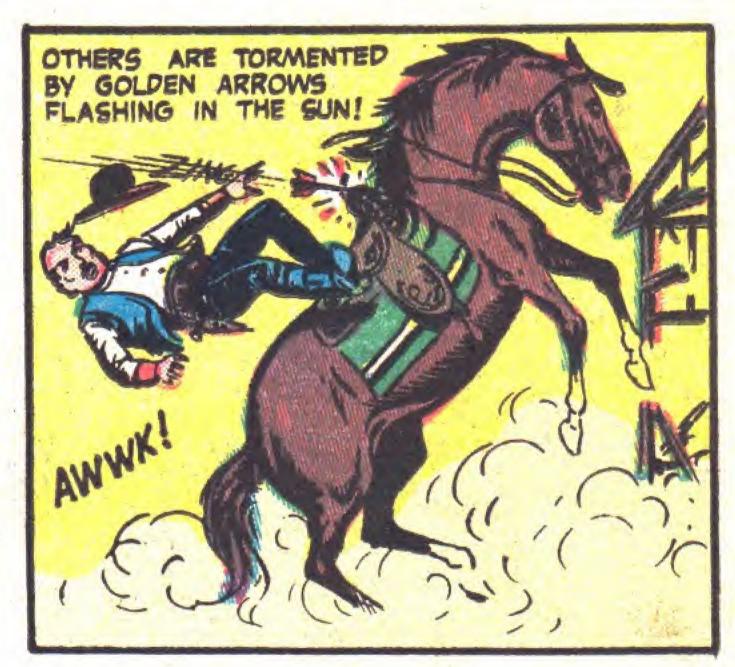
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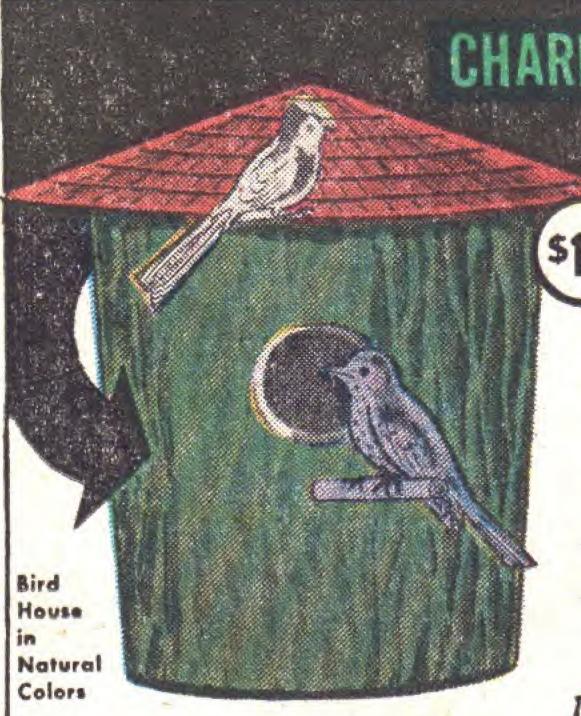












Whether you live in country or city, you

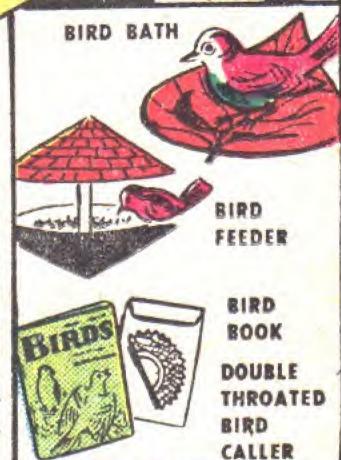
Whether you live in country or city, you can get new pleasure and thrills from this amazing complete autfit. Besides you will be performing a needed service for our feathered friends and American wildlife.

ING BIRD HOUSE AND CON

BIRD CARE STATI

In a few minutes you can set up your outfit on your own windowsill, porch, or tree. Birds can eat at your feeding station, take baths in your bird bath and sing and chirp to your record or your own bird calls. Soon, too, some birds may make their home in your bird house, lay their eggs and start to raise a family. All your friends will envy your wonderful new

pets, and your ability to imitate their calls.



YOU GET ALL THIS:

Bird house, in natural colors. Simulated leaf bird bath. Bird feeding station. Bird food. Bird call imitator. Book of 30 bird pictures. American flag for bird house decoration, 7-inch Vinyl unbreakable phonograph record with 18 authentic beautiful bird calls and songs.

Just mail in the coupon below. We will rush your whole outfit. Set it up and use it for 10 days. If you are not delighted, just return the aluminum house, feeder and bird bath for a refund of the complete purchase price. And keep all the rest as a gift from us.

RECORD OF BIRD CALLS

BIRD RECORDING

UNBREAKABLE

BIRD FRIENDS OF AMERICA Dept.M &G, 400 Madison Ave.,

Rush me my complete outfit for only \$1.69. If I am not 100% delighted I may return the outfit after 10 days free trial, for prompt refund of the full purchase price.

☐ I enclose \$1.69—You pay Postage (Same Guarantee).
☐ Sand C.O.D. I will pay postman \$1.60 upon delivery plus the postage and C.O.D. charges.

NAME\_

ADDRESS

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#### SCHOOLS—INSTRUCTION

U. S. GOV'T JOBS! Start high as \$316.00 month.

Men-Women, 18-55. Train for tests NOW! 30,000

jobs open. Get FREE 36-page book showing jobs,
salaries, requirements, sample tests. Write Today:
Franklin Institute, Dept. J-15, Rochester, N. Y.

SMASH CRIME! Be a Finger-Print Expert; Investigator; for good steady pay. Send for details. Inst.
of Applied Science (37 years a Correspondence School), 1920 Sunnyside, Dept. 505, Chicago 40.

VENTRILOQUISM Selftaught—Complete Book
25c. Greenview, Box 61-MA, Whitestone 57, N. Y.

#### STAMPS and COINS

COLOSSAL STAMP ZOO FREE—Jungle Beasts, Wildlife, fifteen different including Rhinoceros, Bnake, Tiger, Elephant, Zabu, Koalabear, Kookabura, Extraordinary accompanying approvals. Send 10s for handling. Niagura Stamp Co., Niagara-on-the-Lake 588, Canada.

WANTED—1894-S DIME PAY \$500.00 Certain 1913 nickel \$1,000.00. 1901-S quarter \$20.00 to \$150.00. Hundreds of others. Know their true value. Complete illustrated catalog 25c. Worthy-coin Corporation (D-342), Boston 8, Mass.

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100 DIFFERENT STAMPS 5c, with approvals. TATHAM STAMP, Springfield 23, Mass.

We purchase Indianhead pennies. Complete allcoin catalog 20c. Magnacoins, Box 61-TT, Whitestone 57, New York.

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EARN BIG MONEY—INVISIBLY REWEAVE damaged garments at home! Details FREE, FABRICON, 8332 Prairie, Chicago 19.

GROW MUSHROOMS. Cellar, shed, and outdoors. Spare, full time, year round. We pay \$3.50 lb. We paid Babbitt \$4,165.00 in few weeks. Free Book. Washington Mushroom Ind., Dept. 191, 2954 Admiral Way, Seattle, Wash.

MAKE MONEY Addressing Envelopes! Our information reveals how. Only 30s. Homework, P.O. Box 2224, St. Louis, Ma.

Extra each Sparetime. No experience. No investment. Own permanent shoe business. Free outfit. Paragon Shoes, 79X Sudbury, Boston.

MANUFACTURER — Wants reliable MEN — WOMEN for Profitable Mail Order work. Home. Sparetime. Write LIEBIG INDUSTRIES, Beaver Dam 20, Wis.

ADDRESS ADVERTISING Postcards. Must have good handwriting. Lindo, Watertown, Massachusetts.

SEW OUR REDI-CUT HANDY-HANKY aprona at home. Easy, Profitable. A & B Enterprises, 2516 N. Albert Pike, Ft. Smith, Arkansas.

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WANTED—CHILDREN'S PHOTOS (All Ages-Types) for billboards, calendars, magazines. Up to \$200 paid by advertisers. Send small black and white photo for approval. (One Only). Print child's full name and parent's name and address on back. Picture returned 30 days. Spotlite Photo Directory, Dept. CC, 5864 Hollywood Blvd., Hollywood 28, California.

BIG DRESS SALE—20 Dresses for only \$3.50.
Assorted Silk, Wool, Cotton and Rayon. Send only \$1.00 deposit and Dress size. Balance C.O.D.
Mail Order Mart, 160-G Monroe Street, New York.

#### TRICKS MAGIC MOVELTIES

CATALOG OF 3200 NOVELTIES, JOKERS, TRICKS, Funmakers, Magic Gadgets, Timesavers, Hobbies, Models, Guns, Sporting Goods, Jewelry, Cameras, Optical Goods, etc. Send 10c to JOHNSON SMITH COMPANY, Dept. 712, Detroit 7, Michigan.

FREE CATALOG. Magic Tricks, Practical Jokes.
TOP HAT MAGIC, Evanston 13, Illinois.

INCREDIBLE! Become Mental Superman overnight! Free Booklet! Bijou, Box 1727-0, Hollywood 28, Calif.

WHOLESALE NOVELTIES! Forty Samples, \$1.00. Sebastian, 10934-C Hamlin, North Hollywood, Calif.

BE A JOBBER—Make big money. Draw from our 250,000 stock of toys, novelties, appliances, jewelry, religious goods, nationally-advertised wrist watches—hundreds of others. Get jobber discounts even in small quantities. Profits over 100%! Write for FREE catalog. Modern Merchandise. Dept. CBC, 169 W. Madison St., Chicago 2, Ill.

#### MISCELLAHEOUS

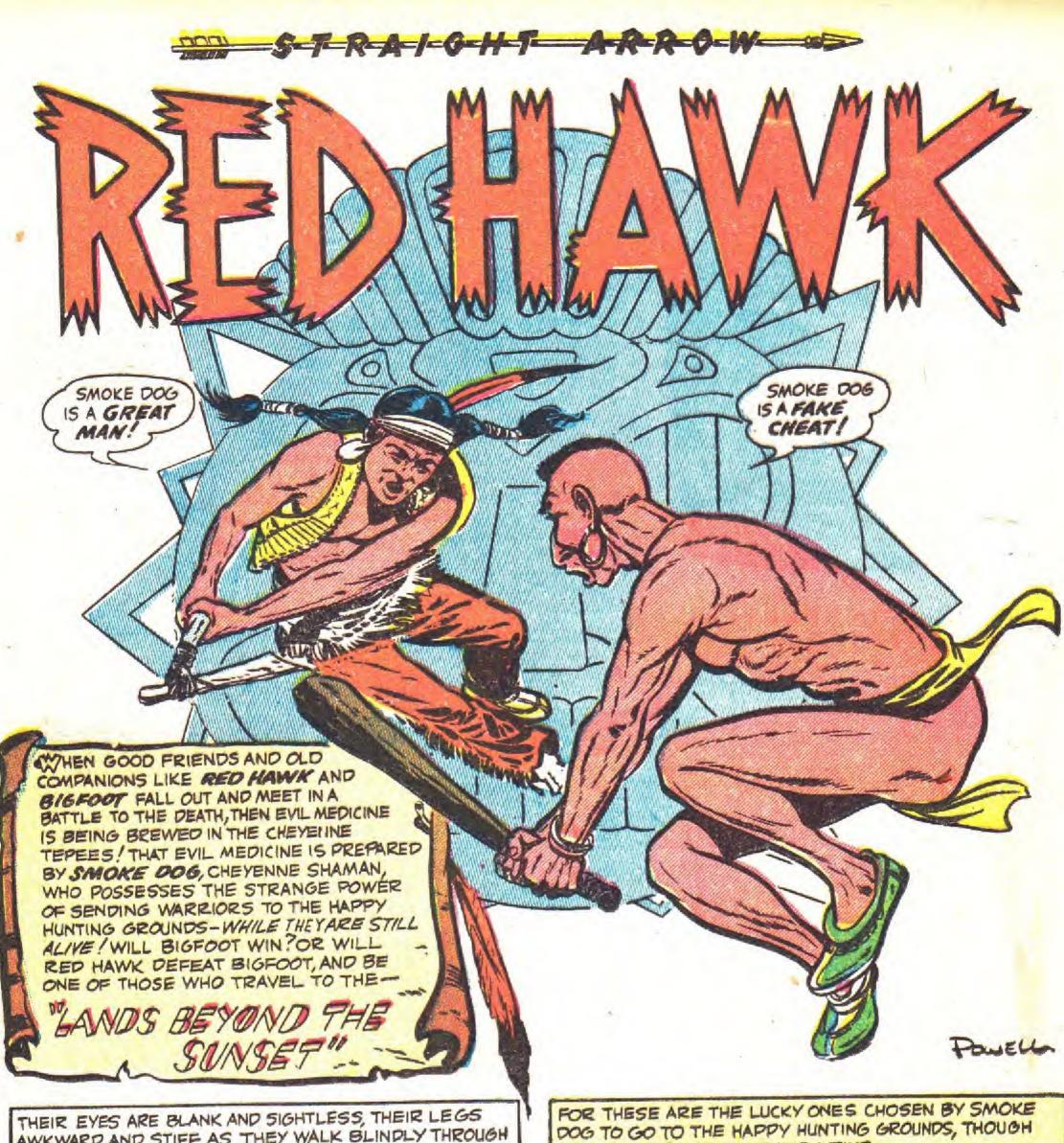
FREE SEEDS! Grow amazing Cactus plants easily. Send 10c for handling. North Nursery, 1907 Main Street, Niagara Falls, N. Y.

POEMS WANTED for musical setting. Send poems. FREE examination. Five Star Music Masters, 392 Beacon Bldg., Boston, Mass.

BORROWING BY MAIL. Loans \$50 to \$600 to employed men and women. Easy, quick. Completely confidential. No endorsers. Repay in convenient monthly payments. Details free in plain envelope. Give occupation. State Finance Co., 323 Securities Bldg., Dept. K-74, Omaha 2, Nebr.

#### DISPOSAL UNITS

OUTDOOR TOILETS, CESSPOOLS, Septic Tanks cleaned, deodorized with amazing new safe product. Safe, easy, economical. Saves digging, pumping. Details Free. Burson Laboratories, Dept. 0-01. Chicago 22.



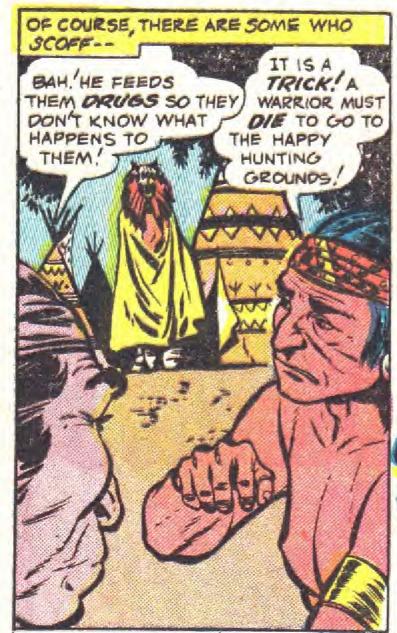
THEIR EYES ARE BEARK AND SIGHT SIGHT AWKWARP AND STIFF AS THEY WALK BLINDLY THROUGH THE MORNING MISTS...

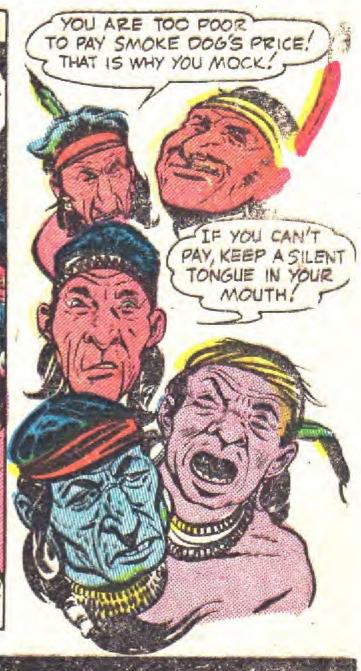
LIFE STILL PASES IN THEIR VEINS...

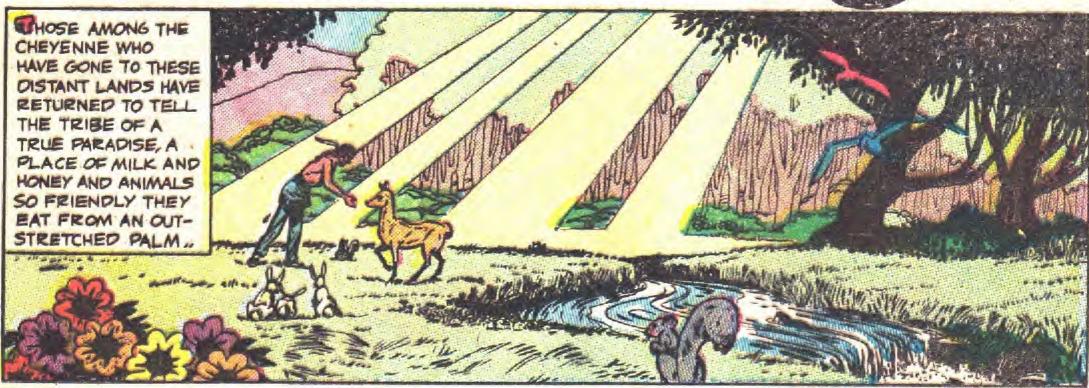
ONLY SMOKE DOG CAN
SEND THE LIVING TO THE LANDS
WHERE GOOD WARRIORS GO
WHEN THEY DIE!

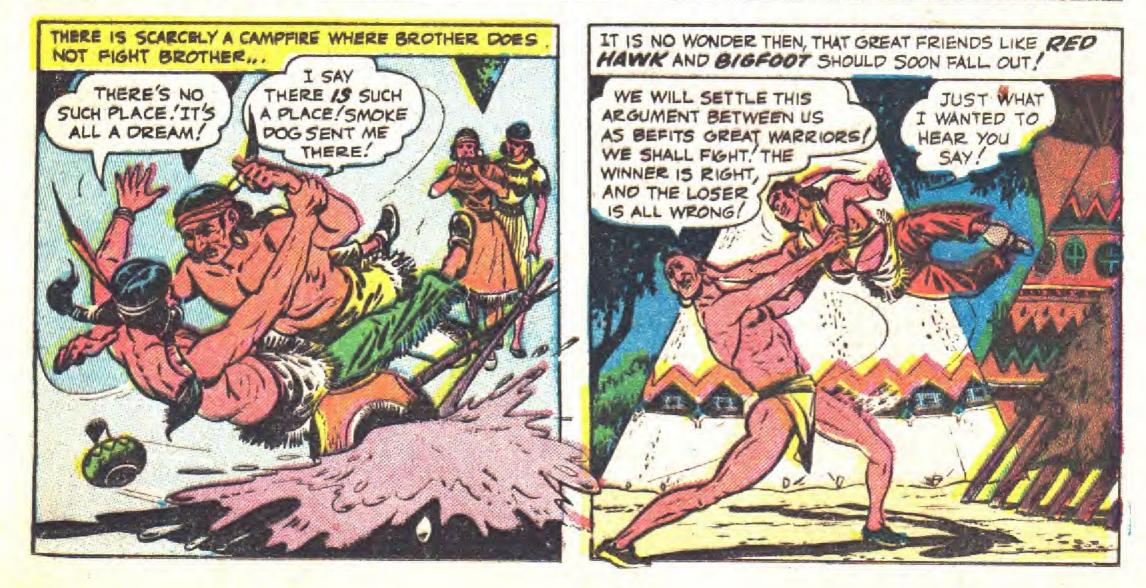
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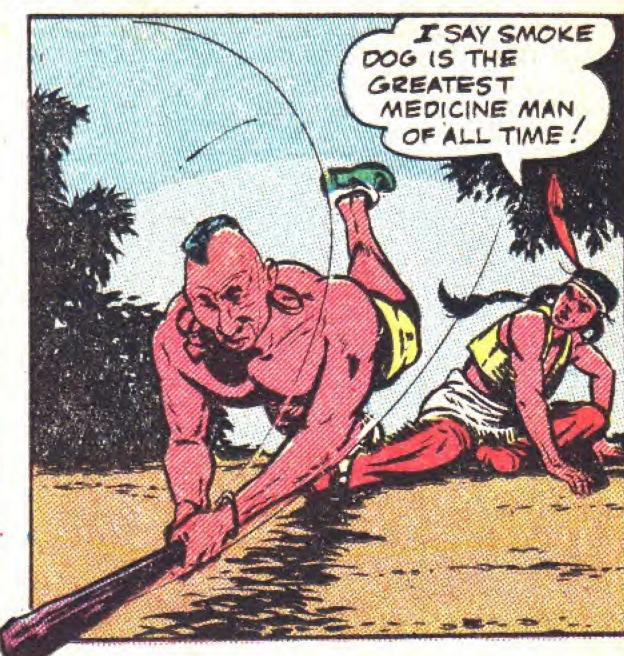


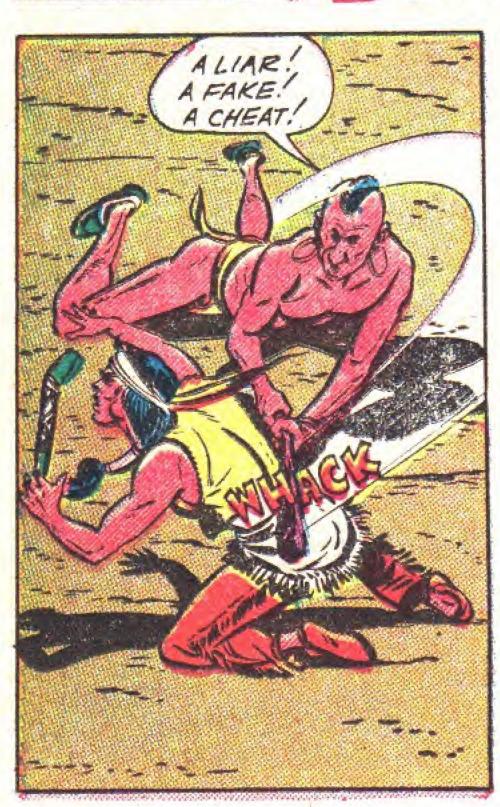




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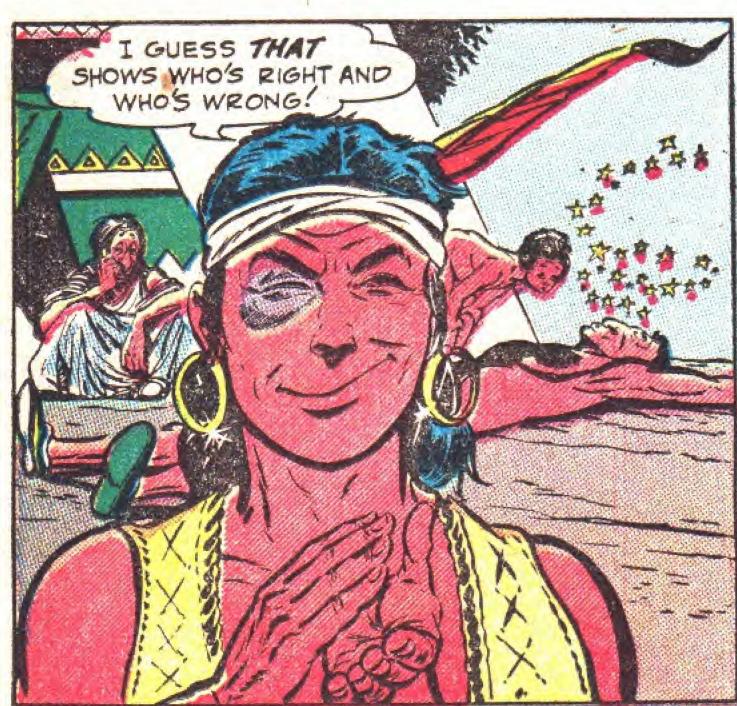














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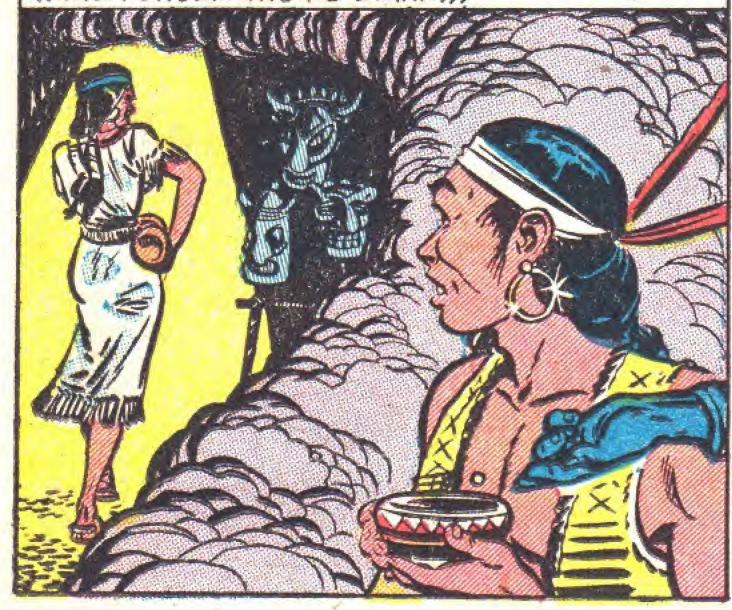
SMOKE DOG HAS NOT TRUSTED
RED HAWK, I FEEL THAT YOU THINK
I AM FOOLING MY PEOPLE...
GROWING RICH BY TRICKERY,
PERHAPS SMOKE DOG HAS BEEN
WRONG. BUT NOW RED HAWK HAS
DEFEATED HIS GOOD FRIEND,
BIGFOOT—IN DEFENSE OF MY

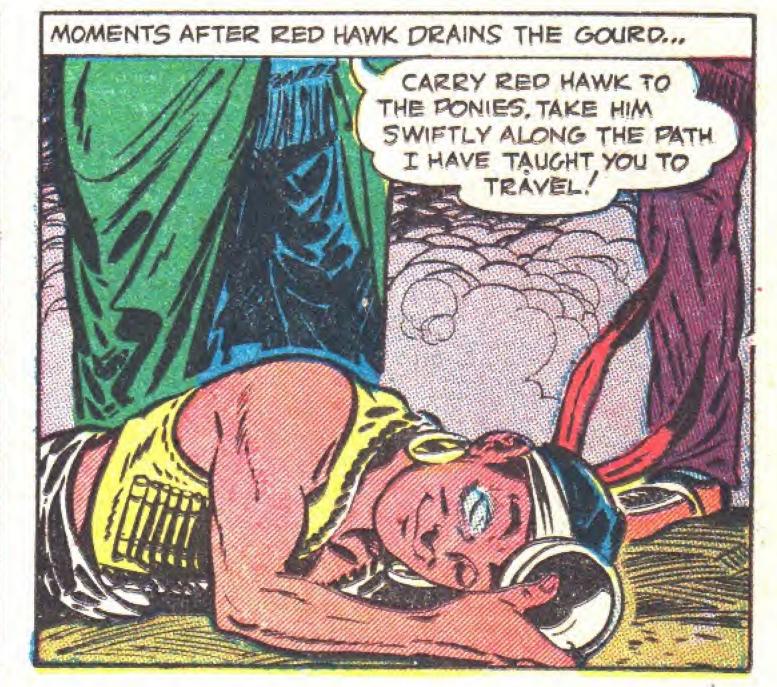






UNSEEN BY RED HAWK .. THE SHAMAN DROPS A PINCH OF WHITE POWDER INTO HIS DRINK ...







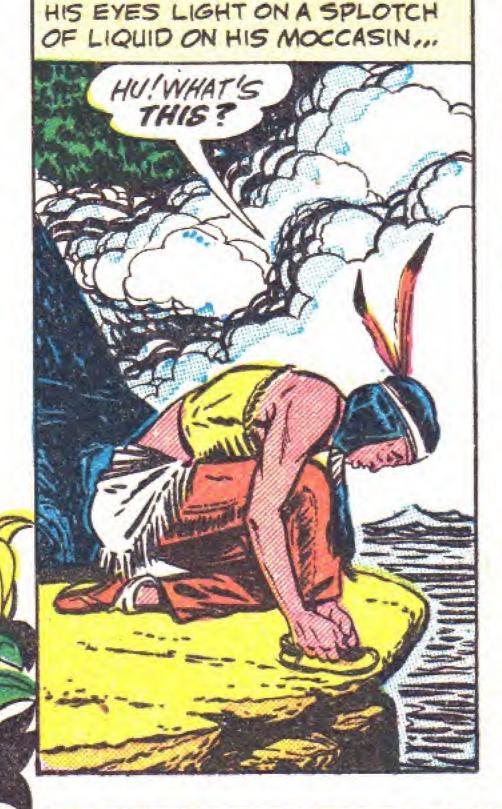


# S-T-R-A-1-G-H-T-A-R-A-0-W-05



SUDDENLY RED HAWK KNEELS.

BUT NOW. GULP: - I'VE GOT TO ADMIT I WAS WRONG AND HE WAS RIGHT! SMOKE DOG CAN DO WHAT HE SAYS HE CAN DO! HE IS NOT A CHEAT BUT A MIGHTY MEDICINE-MAN!



I KNOW THIS SMELL!

THIS IS A DRUG MIXED IN WITH

STUFF I DRANK AT HIS FEAST!

NOW WHY SHOULD SMOKE DOG

DRUG ME... UNLESS BECAUSE IF

I HAD ALL MY SENSES, I WOULD

KNOW WHERE THESE HAPPY

HUNTING GROUNDS REALLY

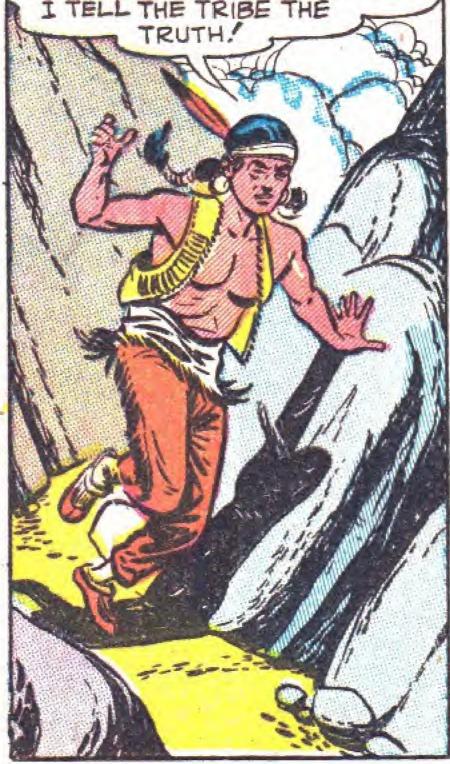


exploring these "happy hunting grounds," Red Hawk Soon Stumbles on the truth....

WHY THIS IS THE VALLEY THAT CHEYENNE LEGENDS SAY IS HAUNTED BY DEVILS!
IT'S ALWAYS HIDDEN UNDER MIST AND CLOUDS SO THAT NO LIVING CHEYENNE HAS EVER SEEN IT.... THAT'S WHY NOBODY KNEW WHERE THEY WERE WHEN SMOKE DOG DRUGGED THEM

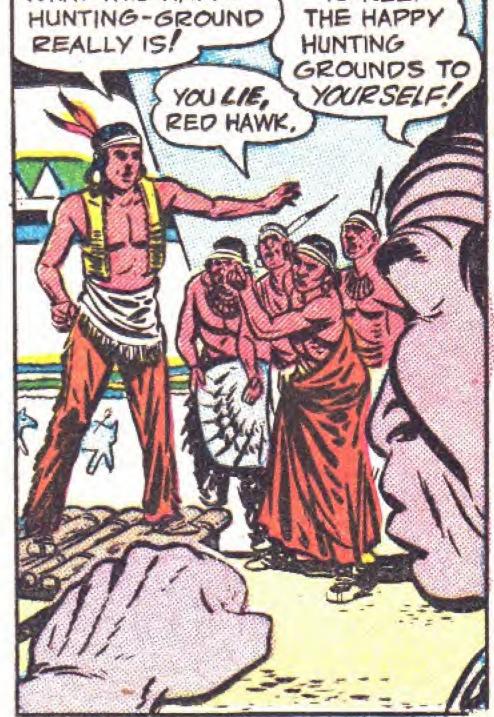


THAT'S WHY THE ANIMALS
WEREN'T AFRAID. THEY'D NEVER
BEEN HUNTED, NEVER EVEN SAW
A MAN BEFORE! HU! WAIT UNTIL
I TELL THE TRIBE THE
TRUTH!



BUT LATER, RED HAWK DISCOVERS THAT A MAN IS RARELY A PROPHET IN HIS OWN VILLAGE...

.\_AND THAT'S EXACTLY YOU WANT WHAT THIS HAPPY TO KEEP

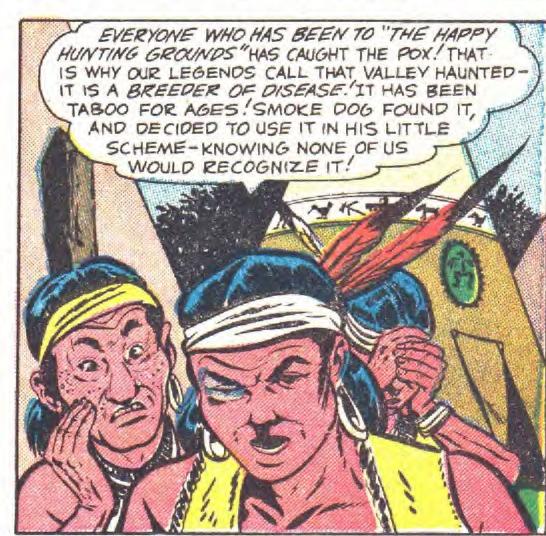


#### 5-7-R-A-1-G-H-T-A-R-R-O-W-W-













AND SO SMOKE DOG IS DRIVEN FROM THE CHEYENNE

TEPEES IN A STORM OF ROTTEN SQUASH AND MELONS,





#### " RECOMMEND THIS DOUBLE TREATMENT

Physicians prescribe two ways to help central skin eruptions: First-clean the skin and clear the pares of clagging dirt. Second-inhibit the excessive ailiness of the skin.

The clinically-proven ingredients in the scientifically-tested formula of Scope Products have been compounded to help overcome these external sauses of pimples and irritations. Actually storves pimples because it helps remove the oils that skin specialists often associate with orne! SKIN DOCTORS STATE THAT TO NEGLECT YOUR SKIN MAY PROLONG YOUR COMPLEXION TROUBLE AND MAKE IT MORE DIFFICULT TO CLEAR UP ! DELAY MAY BE HARMFUL-

Sand for Scape Medicated Skin treatment with its special "caver-up" action! MAIL COUPON AT ONCE!

Thousands like yourself today snioy the wonderful skin beauty that would normally be theirs-thanks to Scope Scope Medicated Skin Formula is made in special tones to match your skin-and almost like magic hides those unsightly externally caused blemishes while the medication is acting. Just a few minutes o day may help you toward the complexion that's lavable to kiss and touch!

# BLEMISH YOUR PERSONALITY

W you ment help in getting rid of these ugly Black. heads, you need SCOPE'S Amezing DOUBLE ACTION Skin Formula. See how fast and easy it wide in clearing the skin of these unsightly blackheads. It leasens those pere-clagging impurities and saftens the hard deposits underneath and around the blackhoods. making their removal simple and affective. Scape Medicated Cream, with its successfully tested ingredients, instantly and completely covers up all shin irritations, leaving your skin clearer, smoother, and more attractive looking.

#### TEEN-AGERS and GROWN-UPS REGAIN NEW POPULARITY

People of all ages have discovered a new-found been hoping to improve your complexion . . . to increase your popularity with the apposite sex results than you ever dreamed possible!

. . . to climb to success in the business world-we jay with a clearer lavelier looking skin! If you've recommend this amazing treatment. Just a few minutes each day can yield more gratifying

#### HIDES PIMPLES ON LIGHT, AVERAGE & DARK COMPLEXIONS!

To help people of all complexions quickly conceal their externally caused blamishes-Scope Medicated Skin Formulas come in special tones. No matter how many other treatments or ald-fashianed preparations have disappointed you-here is a

product that guerentees to improve your appearonce or double your manny back! Scope Medicated Skin Formula is GREASELESS, FAST DRYING and STAINLESS I Make-up can easily be applied

SCOPE PRODUCTS CO., Dept. J.S 1 Orchard St., New York 2, N.Y.

#### You fill out the caupen and by return mail

we will immediately this you the Scape Treatment in a plain package. Try Scape vourself! If you are not entirely satisfied raturn the unused parties for refund DOUBLE your purchase price.

Mail FREE	TRIAL (	Coupon	TODAY!

1 Orchard Please	DUCTS CO., Be St., New York 2 send me on a ed Skin Treatme lus postage on a	N. Y. 10-Day Tries	ey sestmen
satisfied	l, I may return my purchase pri	the unused	pertien for
Light	☐ Medium	D Dark	Complexien
Name			

T SAVE MONEY. Enclose \$2, new and we pay pestage. Same double your maney-back either way you arder.

mEnclose agreemt with Canadian or Foreign to



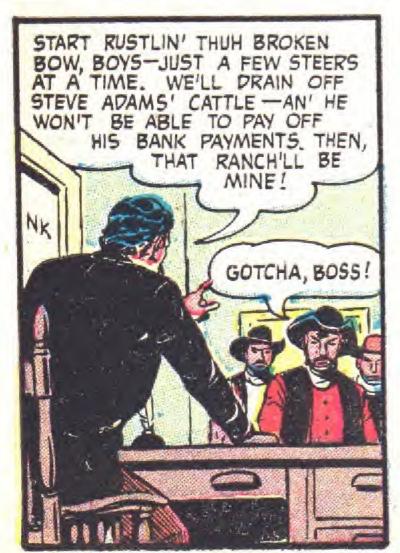
IS ALWAYS AROUND THE CORNER - FOR OWLHOOT AND OWLHOOT-FIGHTER ALIKE. IT'S A CHANCE THAT'S GOT TO BE TAKEN. SO NOBODY WAS SURPRISED WHEN STEVE ADAMS-(REALLY STRAIGHT ARROW) MET THE BUSINESS END OF A BULLET AT LAST. MUCH, TO HOPE FOR

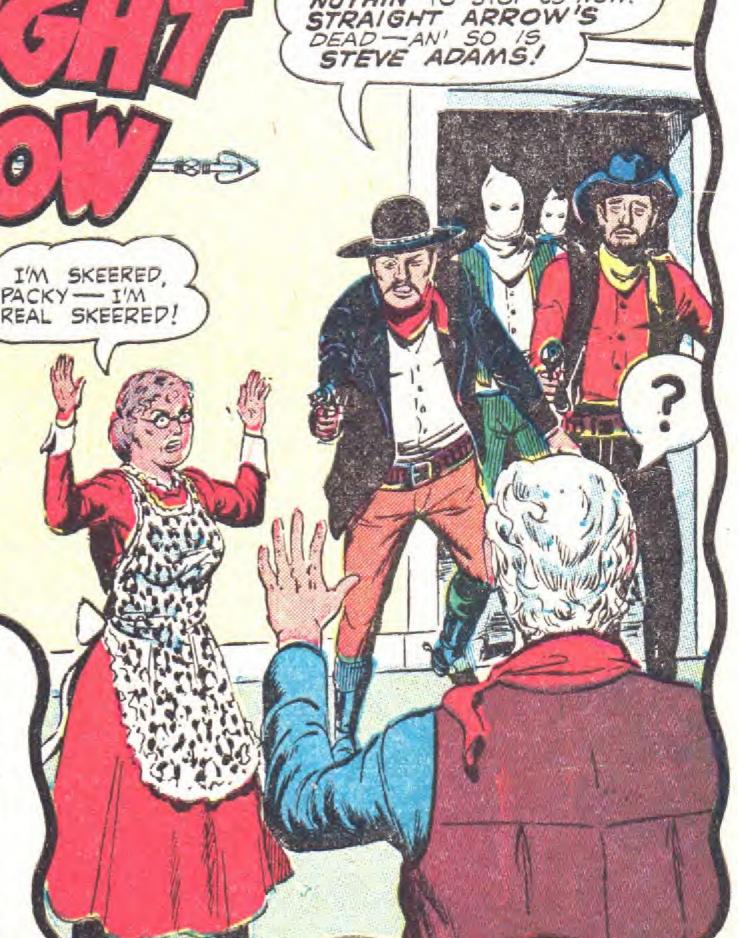
"RETURN FROM DEATH!"

IN THE BACK OFFICE OF THE BANK, BANKER NED HAMMER IS TALKING TO HIS "BOYS! ...

WE'RE READY TO MOVE NOW, BOYS! I'LL SOON OWN EVERY THIS COUNTY! AND 15 THE BROKEN BOW RANCH!

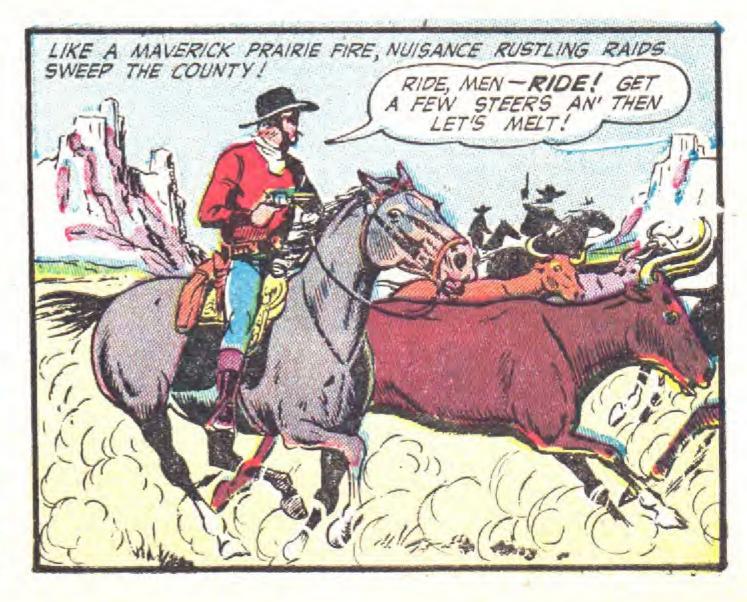
PIECE OF LAND IN FIRST ON OUR LIST





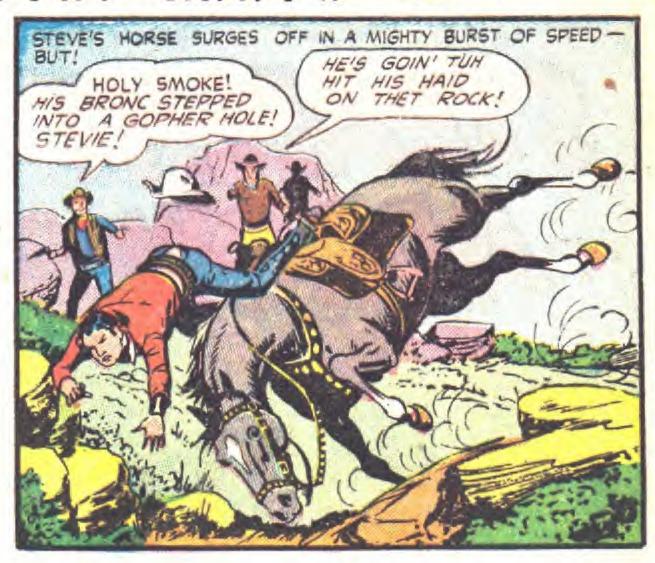
GIT 'EM, BOYS! AIN'T

NUTHIN' TO STOP US NOW!



#### STRAIGHT ARROWS









STRAIGHT ARROW? I
DON'T KNOW WHAT YOU'RE
TALKING ABOUT! WHO'S
STRAIGHT ARROW?
STRAIGHT ARROW?
STRAIGHT ARROW?
HEAD HURTS!





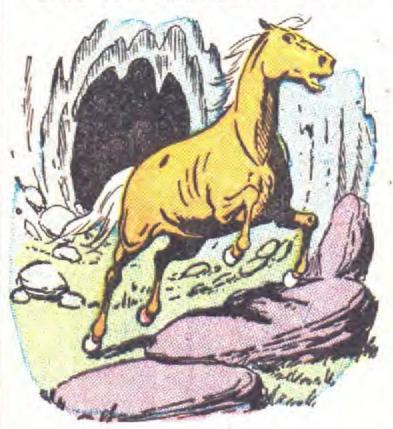


#### S-F-R-A-1-G-H-7-A-R-R-O-W-

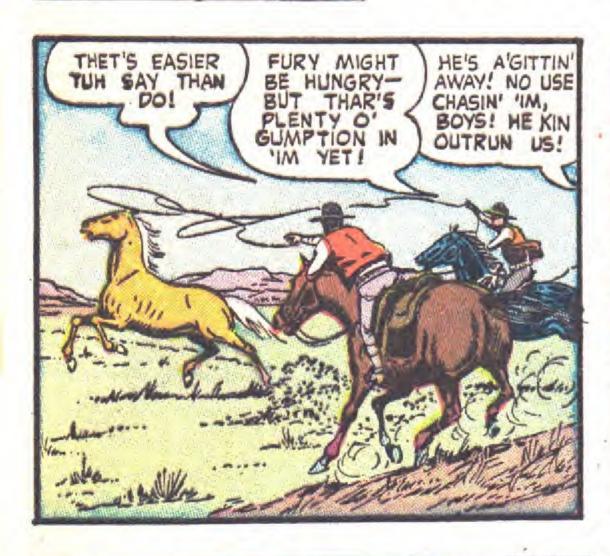
MEANWHILE, IN THE SECRET MINE TUNNEL IN SUNDOWN VALLEY, THE LOYAL HORSE, FURY, WAITS BESIDE AN EMPTY MANGER...



AND, AT LAST, UNABLE TO STAY
THE TERRIBLE PANGS OF HUNGER,
FURY LEAVES THE HIDEOUT AND
GOES TO SEEK GRAZING LAND...













## STRA-1-G-HT-A-R-Q-W-

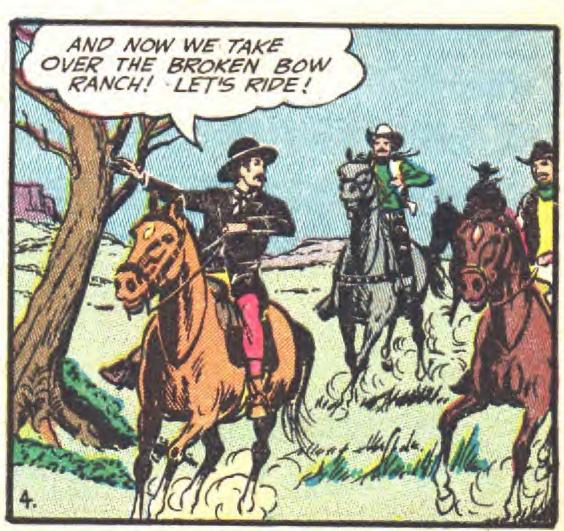












#### 9-7-R-A-1-G-H-T-A-R-R-O-W-

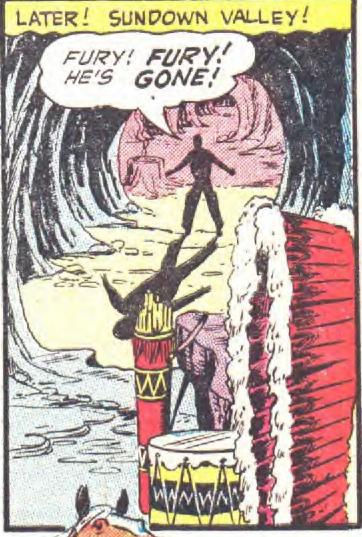
BUT-UNSEEN- UNDER AN OVER-HANGING LEDGE OF ROCK ...

GASP! GASP! GOT SHOT AT...
BULLET GRAZED MY HEAD...
WATER BROUGHT ME TO...
WHAT HAPPENED?...WHY?
MUST HAVE BEEN THOSE
VIGILANTES! RUSTLERS!



STRAIGHT ARROW! I
REMEMBER! I REMEMBER!
THE SHOCK MUST HAVE BROUGHT
MY MEMORY BACK! BLAZES—
HOW LONG HAS IT BEEN?
WEEKS—WHAT ABOUT FURY?
MUST GET DOWN TO
SUNDOWN VALLEY...!





HE CAN'T BE FAR...

PROBABLY JUST WENT OUT

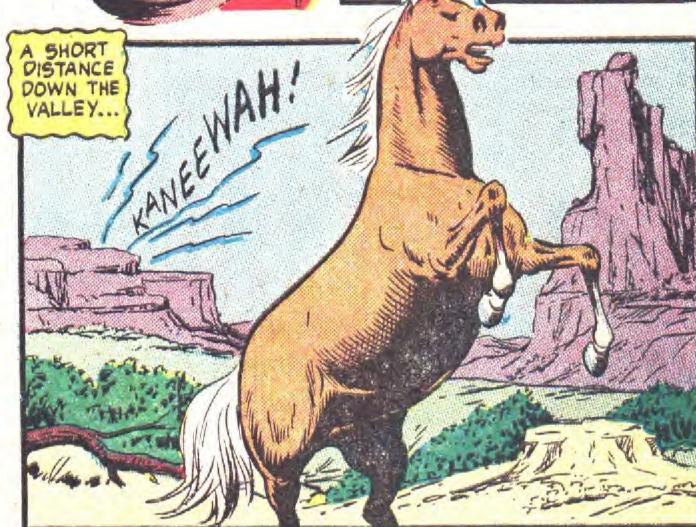
TO LOOK FOR FOOD... IT

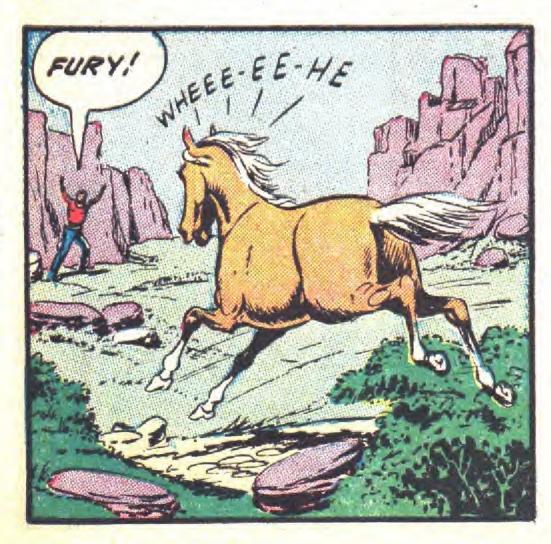
HAS TO BE THAT— IT

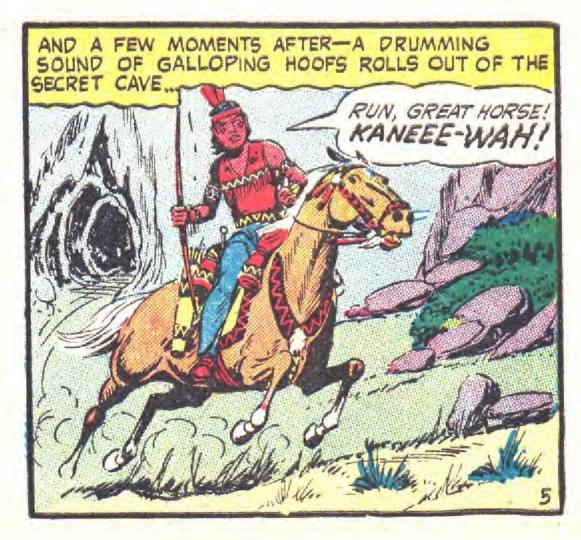
JUST HAS TO! FURY! FURY!

KANEWAHHHH!

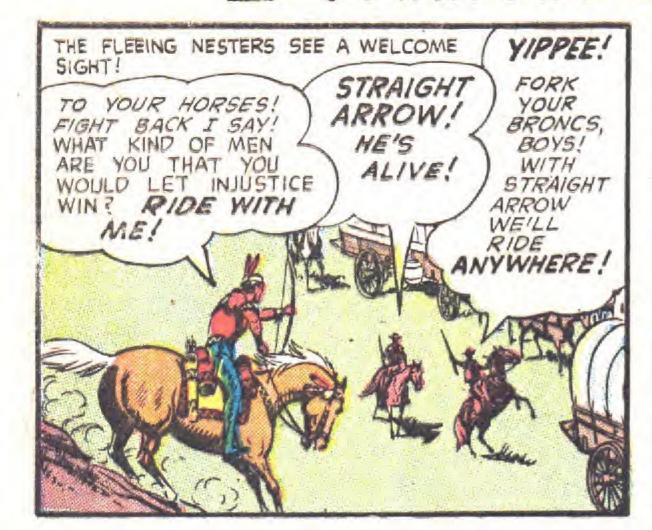








#### S-FRAI-G-HT-AR-R-0-W-







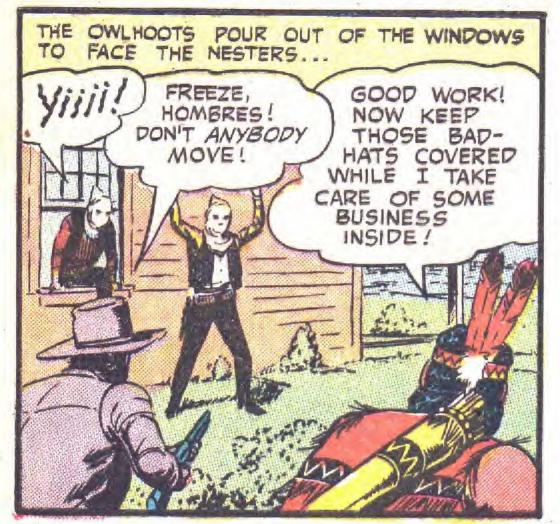




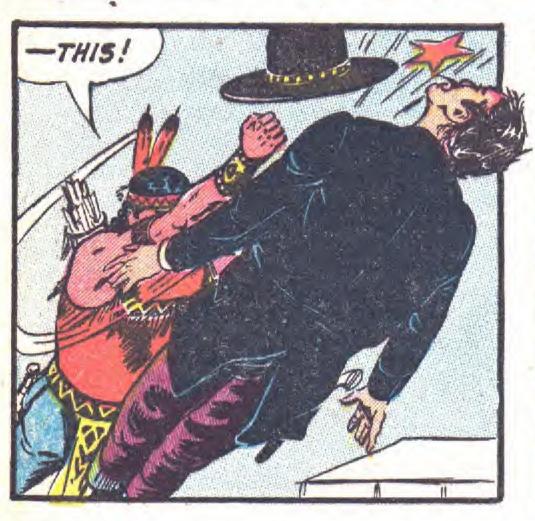




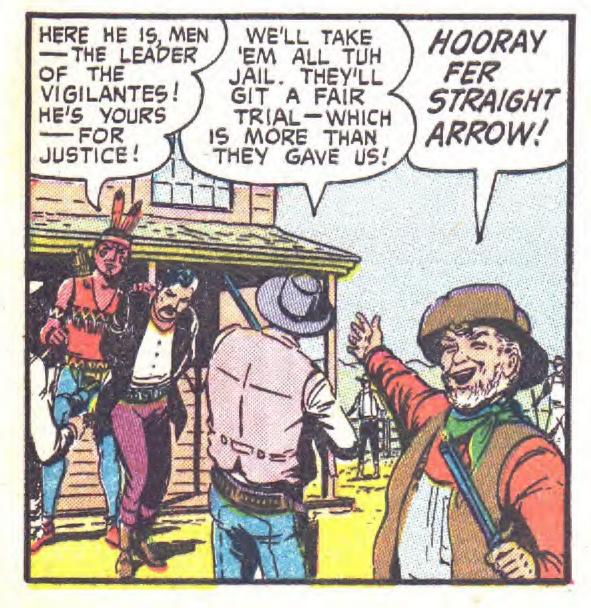
## S-F-R-A-1-0-H-F-A-R-R-0-W-000









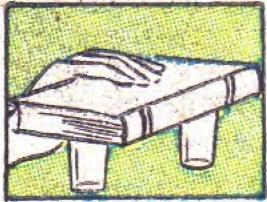








ROPE TRICK-Cut it in half, yet it is still in one plece and other surprises-yours only with this offer.



GRAVITY-Dety scientific laws. Seeing is believing. You'll fool them plenty when you know how.



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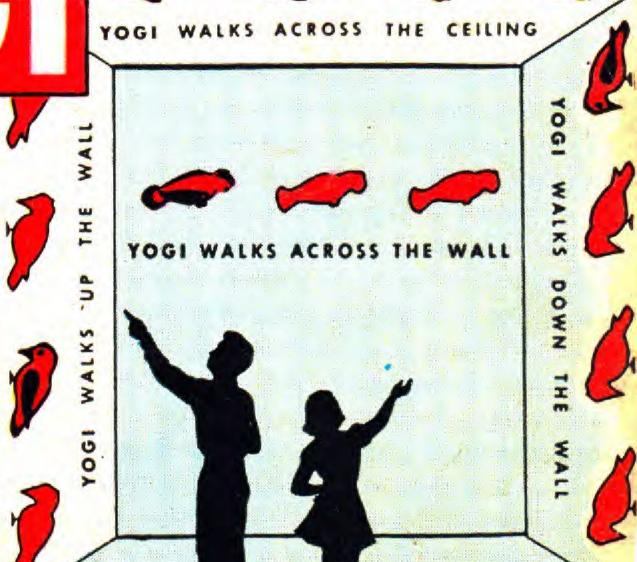




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